

19th International
RIVER
SYMPOSIUM

EXCELLENCE – COLLABORATION – INTEGRATION

RIVEREXPO PROSPECTUS

New Delhi, India

12–14 September 2016

www.riversymposium.com



INVITATION TO EXHIBIT

On behalf of the 19th International Riversymposium Program Committee, it is my pleasure to invite you to participate in the 2016 RiverExpo, the annual meeting place for ideas and innovation in river basin management. The RiverExpo will be held in conjunction with the 19th International Riversymposium at the Taj Palace, New Delhi, from 12-14 September.

RiverExpo was introduced to the Riversymposium in 2014 and is a modern new take on the traditional trade exhibition, enabling all groups with services, products or ideas to meet and network with a diverse global audience—from river managers to policy developers, scientists, consultants, students, NGOs, indigenous and community organisations and business and industry representatives. The RiverExpo space incorporates art, culture and interactive activities.

Riversymposium is attended annually by hundreds of delegates with a strong interest in rivers. The theme of this year's Riversymposium is 'Great rivers of the world: Management for shared benefits', tackling some of the world's most pressing river basin management issues and exploring the challenges many countries are facing in their quest to effectively balance competing demands for freshwater resources—including urban expansion, industrialisation, power generation, irrigation and domestic use.

The 2016 Riversymposium will be held for the first time in the bustling metropolis of New Delhi, India, which is home to around 23 million people who rely on rivers of the Greater Himalaya. The Taj Palace is one of its premier conference venues, located within its diplomatic enclave.

We anticipate another highly successful Riversymposium this year and we look forward to welcoming delegates and exhibitors from all over the world.

If you would like to book a RiverExpo space, please contact us at your earliest convenience.

We look forward to seeing you there.



Ian Atkinson

Planning Committee Chair,
International Riversymposium
CEO, International RiverFoundation

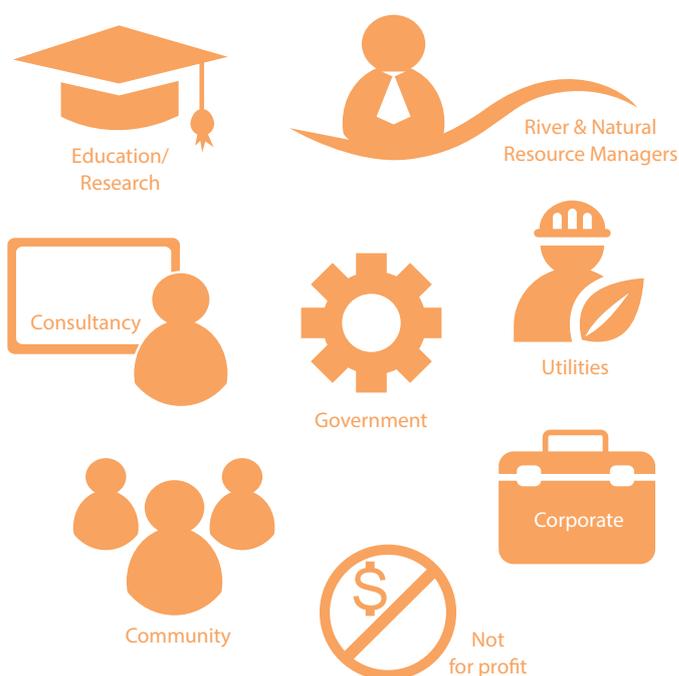


WHY EXHIBIT?

RIVERSYMPOSIUM REACH



DELEGATES BY SECTOR



We encourage all organisations, groups and individuals with an interest in rivers, freshwater resources or the environment to participate in RiverExpo.

RiverExpo offers something different to the traditional 'trade exhibition'. As well as incorporating art, culture and interactive activities, participants are not confined to presenting themselves and their activities within a conventional 3m x 3m booth. Although this remains a popular option for many, we also offer tailored options for those wanting a customised space to better suit their exhibition requirements.

Being part of RiverExpo will deliver a multitude of benefits to you or your organisation not easily gained elsewhere. Face-to-face interaction with an engaged audience of this nature is an invaluable addition to any marketing strategy.

RiverExpo provides the opportunity to:

- Gain face-to-face contact and networking opportunities with hundreds of international delegates
- Demonstrate your commitment to supporting the environmental sector
- Broaden your supporter or customer base
- Reconnect with people and organisations who you have existing relationships with and strengthen those alliances
- Research and test your target audience's reaction to your organisation / product / initiative
- Receive additional marketing exposure – i.e. through the Riversymposium website, newsletter/s, social media and advertising.
- Increase brand awareness
- Gain access to media



THE VENUE

The Taj Palace is one of New Delhi's premier conference venues, located within its diplomatic enclave. The venue features a large ballroom and plenary space, numerous breakout rooms, an exhibition area and a variety of meeting rooms to suit business needs.

The venue has won a range of international awards and has more than a decade of experience in hosting some of Asia's premier conferences.

The 2016 RiverExpo will be held on the versatile, spacious Taj Palace lawns under

grand marquees that add atmosphere and character. Through out the Taj Palace, exhibitors have access to:

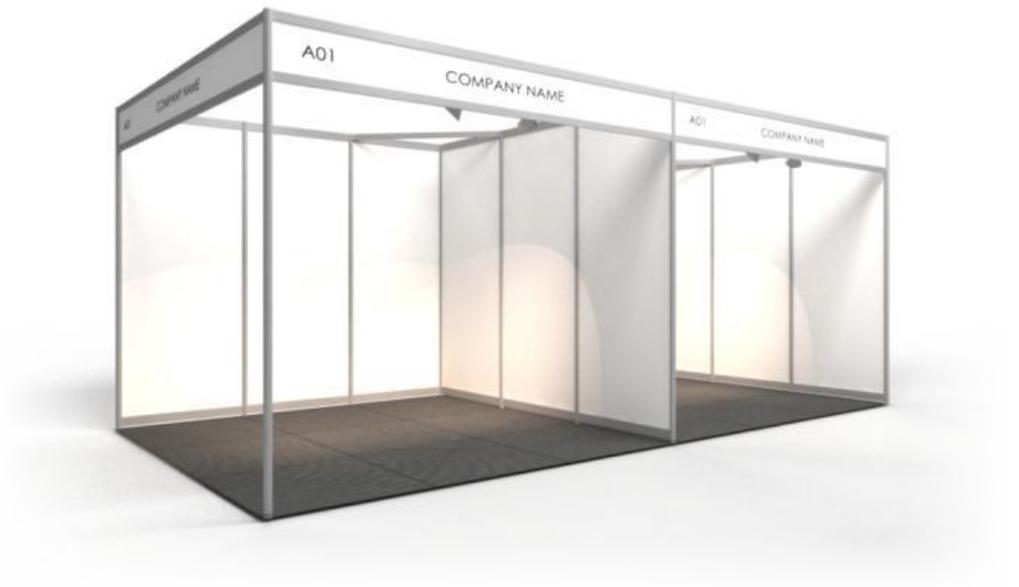
- Secretarial services
- Audio-visual equipment
- Car hire
- High-speed Internet access
- Security services
- Shipping and receiving services
- Simultaneous translating facility

The venue specialises in North Indian food along with European, Vietnamese, and multi-cuisine food. Morning tea, lunch and afternoon tea will be served

around the RiverExpo area, encouraging further interaction with delegates and ensuring maximum exposure for displays and demonstrations.

Additionally, the welcome reception on Monday evening will be held in the RiverExpo area. The first major social and networking opportunity of the conference, the welcome reception provides the opportunity for a sponsor to launch a new product or service and also for delegates to enjoy drinks and canapés as they browse the

RIVEREXPO BOOTH PACKAGE



STANDARD BOOTH

AU\$4,495

Standard Booth*

- 3m x 3m exhibition booth with
- Polished aluminium frame with white melamine infill panels
- A company name sign, and
- Access to power.

Publicity and Promotion

- Printed Materials
 - Listing in the program book
- Website
 - Exhibitor's logo on the sponsors page of the *Riversymposium* website and linked directly to the exhibitor's website

Conference Registration

2x full-conference registrations per exhibitor will be included free of charge. This includes all meals during conference hours, access to sessions and networking opportunities.

A double exhibition booth may be available on request.

* Please note that furniture is not included and will either need to be supplied by the exhibitor or or hired at an additional cost.

KNOWLEDGE POD

AU\$995

Spotlight on arm

(150W Halogen)

Poster A0

- (841 W x 1185 H mm) mounted onto Silver grey Frontrunner Back Board Panel

Tilted shelf

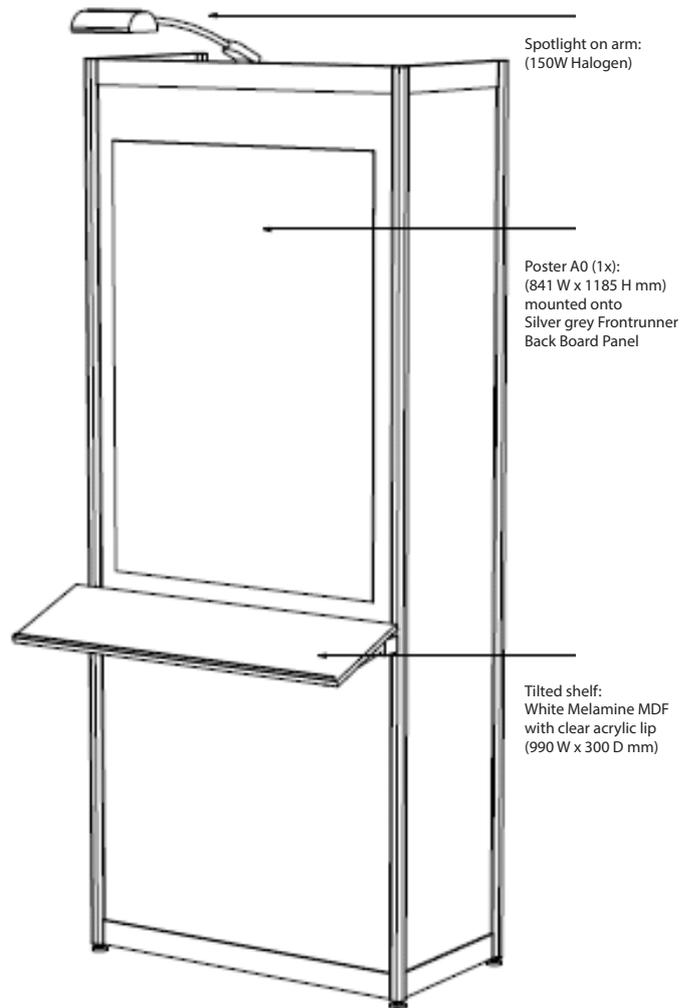
- White Melamine MDF with clear acrylic lip
- (990 W x 300 D mm)

Promotional material may be attached using Blu Tac, wall shelves or slat walls (*not supplied*)

TAILORED PACKAGES

We would be delighted to assist in the development of a tailored RiverExpo package to suit your objectives.

If you have an idea for a unique or innovative exhibition concept which requires space other than the traditional exhibition booth, please contact us.



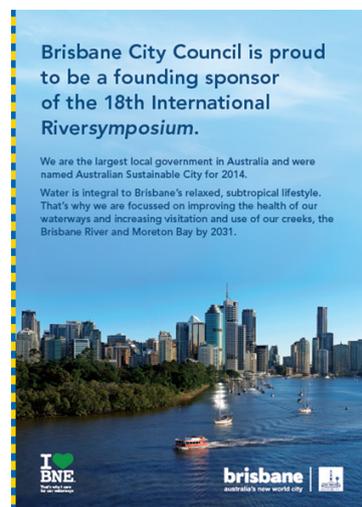
PROGRAM BOOK ADVERTISEMENTS

An advertisement in our program book will complement your participation in RiverExpo, and give your organisation increased exposure. Exhibitors receive 10% off a program book advertisement.

Alternatively, if you are unable to participate in the RiverExpo but you would still like to reach the full audience of *Riversymposium* delegates, we encourage you to place an advertisement in our program book.

The program book will be made available digitally and printed, and will be distributed to all conference delegates who consult it throughout the duration of the conference.

- Full page colour advertisement in conference handbook
\$1,500
- Half page colour advertisement in conference handbook
\$800
- Quarter page colour advertisement in conference handbook
\$500



TERMS & CONDITIONS

General

- All prices listed are in Australian dollars
- All payments must be made in Australian dollars
- Bank cheques, direct transfers and credit card payments will be accepted
- Bookings are only confirmed once payment has been received
- An exhibitor manual will be sent to you prior to *Riversymposium*

Booking must be made by 31 July 2016.

Registration

Knowledge pod exhibitors must purchase at least one registration.

Allocation of exhibition locations

The Committee will allocate site positions after taking into account each organisation's level of participation/ sponsorship, the date of booking, preferences, proximity to any competitors and other relevant matters.

RiverExpo cancellation policy

Cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the Terms & Conditions attached to the individual agreement.

Disclaimer

The entitlements listed in this document are offered on the basis that confirmation of an exhibitor's involvement is received prior to the deadline specified by the event organiser (e.g. production of promotional material).

Responsibilities of exhibitors

It is the responsibility of each exhibitor to provide the materials listed in the package, once the commitment has been made. Those companies which get the most out of their exhibition are those who actively promote their presence at the event and provide any requested information to the event organisers in a timely manner.

CONTACT

The International *Riversymposium* is managed by the International RiverFoundation. Please contact us if you would like to discuss your involvement.

www.riversymposium.com

E: irs@riverfoundation.org.au

+61 7 3026 0823



RIVEREXPO BOOKING FORM

Please complete and return this form along with payment to:
 irs@riverfoundation.org.au
 International RiverFoundation
 PO Box 203, Spring Hill, QLD 4004
 ABN: 47 104 346 590

PERSONAL DETAILS

Organisation / company name

Name to appear on booth fascia (subject to approval by the IRF)

Postal Address (House/unit number, road, street)

Suburb/town

State

Country

Postcode

Trade booth contact person

Email

Telephone (work)

Facsimile

TRADE EXHIBITION BOOKING

Standard booth (includes 2 registrations)	AU\$4,495
Knowledge pod	AU\$995

ADDITIONAL OPPORTUNITIES

Full page colour advertisement	AU\$1500
Half page colour advertisement	AU\$800
Quarter page colour advertisement	AU\$500

TOTAL AMOUNT

ADDITIONAL TRADE OPTIONS

Please book any additional trade options, including exhibitor registrations (AU\$895), Riverprize Gala Dinner tickets (AU\$180) and Welcome Reception tickets (AU\$65) via our website. Details and your discount code will be provided following confirmation.

PAYMENT DETAILS

Find enclosed my cheque

OR

Send me an invoice for payment via Electronic Funds Transfer

OR

*Please debit my credit card for

MasterCard

Visa

American Express

Name on card

Card number

Expiry date

Cardholder's signature

* Payments made via credit card will attract a 3% fee.

If you do not wish to incur a credit card fee, please choose the EFT or cheque payment option above.