

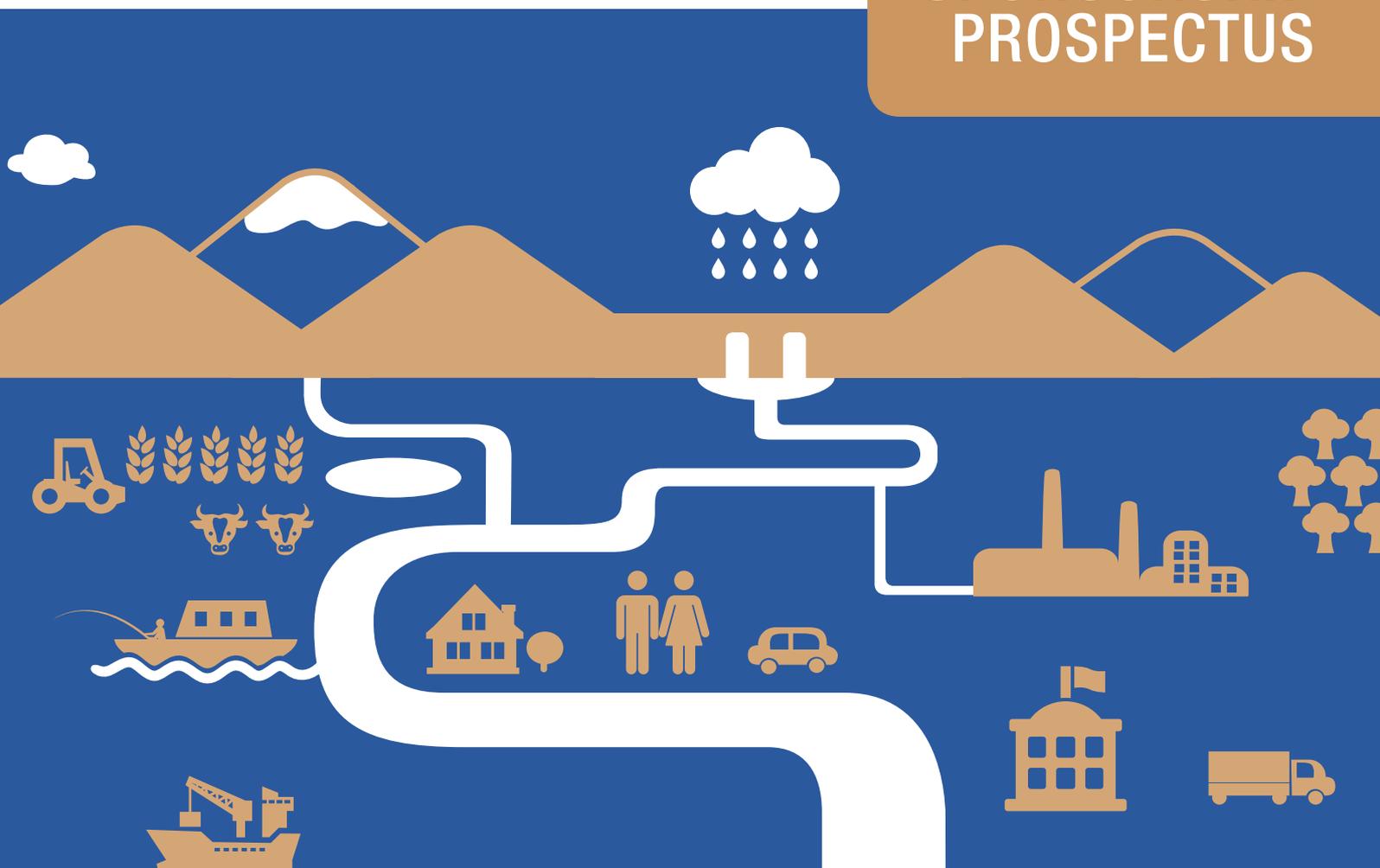
20th International
RIVER
SYMPOSIUM

EXCELLENCE – COLLABORATION – INTEGRATION

18-20 September 2017

**Brisbane Convention and Exhibition Centre
Brisbane, Australia**

**SPONSORSHIP
PROSPECTUS**



www.riversymposium.com

MANAGED BY

 INTERNATIONAL
RiverFoundation

20th International

RIVER SYMPOSIUM

EXCELLENCE – COLLABORATION – INTEGRATION

Invitation

On behalf of the International RiverFoundation and the Riversymposium Planning Committee, I invite you to participate in the 20th International Riversymposium, being held from 18–20 September 2017 in Brisbane, Australia.

This year, the International Riversymposium comes back to the river city of Brisbane, Australia, after a successful New Delhi event in 2016. We look forward to welcoming back those who have supported the event in the past, as well as those new supporters who recognise the importance and urgency of holding such a critical event in today's water-challenged world.

A decade on from the hugely successful 10th International Riversymposium and Environmental Flows Conference, International RiverFoundation is inviting water experts to Brisbane to reignite this conversation, with a focus on exploring the progress made, and challenges faced, since the release of the 2007 Brisbane Declaration and Global Action Agenda. The 20th International Riversymposium is an opportunity for those involved in all aspects of sustainable river basin management globally to share their knowledge, learn from others and collaborate – all while enjoying Australia's most stunning river city.

CONTACT DETAILS

20th International Riversymposium
Locked Bag 2009, South Brisbane QLD 4101
Phone: +61 7 3002 9062
Email: irs@riverfoundation.org.au
www.riversymposium.com

Sponsoring the 20th International Riversymposium offers your organisation:

- Access to hundreds of influential and engaged delegates, representing all sectors involved in water and river basin management
- Local, regional and international exposure throughout the entire life of the event
- Connections to respected leaders and influencers, including world-renowned keynote speakers
- The chance to share your latest ideas, innovations and opportunities
- Involvement in program design and content

To ensure you can find a package which works best for you and your goals, this prospectus includes a number of ready-made sponsorship packages as well as a list of specific sponsorship opportunities—from which you can select one, or many.

We look forward to welcoming you to Brisbane in 2017.

Ian Atkinson
CEO, International RiverFoundation



WHY SPONSOR

Sponsoring the International Riversymposium presents an opportunity for all stakeholders with an interest in rivers to highlight their commitment and support to this unique sector.

In 2007, the International Riversymposium and Environmental Flows Management Conference attracted 725 delegates, the highest number of attendees at any symposium since its inception in 1999. This year, we hope to exceed that number.

The Riversymposium was last held in Brisbane in 2015, where the total number of delegates was 622. Trends over the past few years have shown that approximately one-third of delegates are international, hailing from 56 countries. Over 50% of those who attend are key decision-makers representing all sectors of water and river management, environment, industry and government. River and waterway restoration, health and management depend on the combined engagement of institutions, community, science and business – all of which are well represented at Riversymposium.

Sponsorship packages have been developed to maximise exposure and activities for all sponsors.

All packages include:

- promotional and branding opportunities;
- corporate networking; and
- marketing opportunities.

RIVERSYMPIOSIUM REACH



600+
Delegates



160

Countries around the World reached through communication channels



16,000+

People in the IRF network



30,000+

Visits to the Riversymposium website annually



Local and international media exposure

DELEGATES BY SECTOR



Education/
Research



River/
NRM Manager



Consultancy



Government



Utility



Community



Corporate



Not
for profit

STANDARD SPONSORSHIP PACKAGES

	GOLD SPONSOR \$100,000	SILVER SPONSOR \$60,000	BRONZE SPONSOR \$30,000
Conference Registration	10	6	4
Gala dinner tickets	10 (VIP seating)	6	4
Welcome function tickets	10	6	4
VIP dinner tickets	4	2	-
Membership on program committee	✓	-	-
Session in program	2	1	-
Logo in registration brochure	✓	✓	✓
Logo in program book	+ 100 word profile	+ 60 word profile	+ 30 word profile
Logo on conference satchel	✓	-	-
Logo on lanyard	✓	-	-
Logo on signage at registration booth	✓	-	-
Logo on signage in venue	✓	✓	✓
Logo & link on website homepage	✓	✓	-
Logo on 'sponsors' web page with link	✓	✓	✓
Profile on sponsors page on website	100 words or a 1-2 min video	60 words or a 1 min video	50 words
AV logo recognition in plenary room	✓	✓	-
AV logo in each concurrent room	✓	-	-
E-newsletter article	600 words	400 words	200 words
Social media promotion of sponsor*	4 posts	3 posts	2 posts
Advertisement in program book	Full-page	Half-page	Quarter-page
Handout in delegate lounge or satchel	✓	✓	✓
RiverExpo	Double booth	Double booth	Single booth
Delegate list	Before & after the event	Before & after the event	After the event

* Total social media following extends to over 11,000

BUILD YOUR OWN SPONSORSHIP PACKAGE

The following specific sponsorship opportunities are also available, and can be built into a tailored package with benefits to suit your organisation. For more information, please contact patricia@riverfoundation.org.au

Special Session

Run your own 90-minute session within the Riversymposium program.

Emerging Water Professionals Sponsor

Enable early career professionals to access personal and professional development opportunities.

Riverprize Gala Dinner sponsor

Have your organisation up in lights by sponsoring the highlight of the Riversymposium social calendar.

Welcome Function sponsor

Leave an impression by being one of the first to welcome delegates to the symposium.

Mobile App sponsor

Showcase your focus on innovation by sponsoring the conference mobile app.

Coffee Cart sponsor

Gain lengthy, repeat exposure to delegates and leave a good impression through your association with the 'good' coffee.

Breakfast sponsor

Run a one-hour business breakfast on the topic of your choice.

Tech Lounge Sponsor

Give delegates access to a popular lounge area where they can comfortably use laptops, access wifi and charge devices.

Program book advertisement

Get your brand in front of delegates before, during and after the event by placing an advertisement in our program book.

RiverExpo booth

Design your own space in our networking area where you can interact with delegates and showcase your organisation's products or services.

SPECIAL SESSIONS \$10,000

A limited number of 90-minute sessions will be available during the main conference program for organisations to host their own conference sessions, aligned to the objectives of the International Riversymposium. Sponsor benefits include a free registration and welcome function ticket, as well as brand exposure and promotional opportunities. Special sessions will be allocated on a 'first come, first served' basis.





SPONSORSHIP
 EXPRESSION
 OF INTEREST

PERSONAL DETAILS

Title (e.g. Mr, Mrs, Ms, Dr, Prof) Last name / family name First name

Organisation Position

Postal Address (House/unit number, road, street) Suburb/town

State Country Postcode

Telephone (work) (mobile)

Facsimile Email

PLEASE CHECK THE ITEM/S YOU ARE INTERESTED IN SPONSORING:

Sponsorship Booking		Tailored Package	
Gold Sponsor	\$100,000 + GST	Emerging Water Professionals Sponsor	
Silver Sponsor	\$60,000 + GST	Riverprize Gala Dinner sponsor	
Bronze Sponsor	\$30,000 + GST	Welcome Function sponsor	
Special Session	\$10,000 + GST	Mobile App sponsor	
		Coffee Cart Sponsor	
		Breakfast sponsor	
		Tech Lounge Sponsor	
		Program book advertisement	
		RiverExpo booth	

Sponsor Agreements

Once your preferred sponsorship package has been negotiated, the International RiverFoundation will prepare a sponsor agreement for your signature.

Sponsorship Cancellation Policy

Sponsorship cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the Terms & Conditions included with the sponsor agreement.

Disclaimer

The entitlements listed in this document are offered on the basis that confirmation of a sponsor's involvement is received prior to any deadline specified by the International RiverFoundation, i.e. to meet timelines for the production of printed material.

The International RiverFoundation reserves the right to amend these packages subject to changes in the program format.

Responsibilities of Sponsors

It is the responsibility of sponsors to provide the materials listed in the sponsor package, once the commitment has been made.

Those companies which get the most out of their sponsorships are those who actively promote their presence at the symposium and provide logos, text and any other materials in a timely manner to the organisers.

Please submit this form to: patricia@riverfoundation.org.au