

**PARTNERSHIP
PROSPECTUS**

21st International
RIVER
SYMPOSIUM

EXCELLENCE – COLLABORATION – INTEGRATION

14–18 OCTOBER 2018
SYDNEY, AUSTRALIA



Doltone House
Darling Island Wharf
Sydney, Australia

EMBRACING
INNOVATION

MANAGED BY

 **INTERNATIONAL
RiverFoundation**

Invitation

On behalf of the International RiverFoundation and the Riversymposium Strategic Planning Committee, I invite you to become a partner for the 21st International Riversymposium, being held from 14-18 October 2018. This year, for the first time, the International Riversymposium will be held in Sydney, one of the world's most popular destinations for conferences.

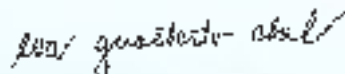
The 2018 theme of 'Embracing Innovation' recognises the role and need for innovation in addressing the challenges of changing climate, population growth and other pressures on our rivers, water resources and communities; through capacity building, effective monitoring, research, community engagement, technology, innovative partnerships and more.

The 21st International Riversymposium provides partners with the opportunity to showcase their commitment to addressing the complex challenges that our rivers and catchments are facing globally. For the first time this year, we are introducing thematic 'share-learn-transform-inspire' sessions. These sessions have a greater emphasis on learning and development and will offer training and capacity-building opportunities for delegates.

Becoming a Riversymposium partner offers:

- Engagement with hundreds of influential and engaged delegates, representing all sectors involved in water and river basin management from various countries all over the world
- Local, regional, and international exposure throughout the entire life of the event;
- Connections to respected leaders and champions, including world-renowned keynotes
- The chance to share your expertise or pose a challenge to illicit solutions – and be an inspiration to potential Twinning partners
- Involvement in program design and content to ensure your work is showcased.

The symposium also provides unrivalled opportunities to build relationships, share knowledge, collaborate and obtain leads for future partnerships We look forward to welcoming you as a partner.



Dr Eva Abal
CEO, International RiverFoundation

What does it mean to be a Riversymposium partner?

The International Riversymposium is renowned among the water sector internationally as the most popular annual global event focused specifically on rivers and basins.

Riversymposium is all about collaboration across sectors, disciplines, geographies and cultures. We foster inclusiveness and provide a forum for those involved in all facets of freshwater to share their knowledge and experiences, learn from one another and make new, mutually beneficial connections across the water world.

Becoming a Riversymposium partner offers more than just the opportunity to get your logo in front of our many thousands of followers. We approach potential partners who we believe align with our core values of excellence, collaboration and innovation – giving them the chance to demonstrate this through speaking opportunities, workshop/session facilitation, program input, special networking functions and meaningful, valuable contributions to conference materials.

Riversymposium's collaborative, cross-sector approach provides unrivalled opportunities to build relationships, collaborate and obtain leads for future partnerships. It provides all delegates with unique professional development opportunities and is a chance for partners to showcase their world-leading programs, ideas, research and innovative approaches.

As a small not-for-profit organisation, International RiverFoundation relies on Riversymposium partners to continue to deliver an inspirational, high-quality event.



RIVERSYMPOSIUM REACH

- Join **600+** delegates from around the world
- Be part of one of the **world's premier** environmental forums
- Diversify** your skills and knowledge
- Experience** Sydney, Australia
- Collaborate** for the world's rivers
- Celebrate innovation** and excellence in rivers
- Have your voice heard by **world-class** delegates from around the World

Who attends Riversymposium?

In 2017, the 20th International Riversymposium and Environmental Flows Conference welcomed 558 delegates to Brisbane, and since its inception, Riversymposium has hosted delegates from nearly 60 countries.

Trends have shown that approximately one-third of delegates are international, and with this year's conference in Sydney for the first time, we are preparing to welcome another strong international contingent.

DELEGATES BY SECTOR

- Education/Research
- Government
- Corporate
- Consultancy
- Community
- Utility
- Not for profit
- River/NRM Manager

Embracing innovation

Less than 1% of the planet surface comprises freshwater, yet it is this freshwater – our rivers, lakes and wetlands – that sustains us. Rivers underpin our economies as they provide water for agriculture, fisheries, tourism and cities to support growing populations and diverse cultures.

Today, more than ever, we need to embrace innovative practices to manage our freshwater resources and river basins. The 21st International Riversymposium will facilitate critical thinking, be solutions-focused and inspire delegates to move beyond business as usual approaches and strive for multiple outcomes.

This symposium will have an emphasis on training and professional development to ensure delegates have the ability to put their new skills and knowledge into action.

Proposed topics include:

- Innovation in river restoration and monitoring
- Communicating science
- Water governance and policy
- River basin planning
- Nature-based solutions
- Traditional knowledge and cultural heritage

Program

SUN 14 OCT	MON 15 OCT	TUE 16 OCT	WED 17 OCT	THU 18 OCT
Welcome Function – Sydney Harbour Cruise	Opening ceremony Keynote speaker	Keynote speaker Keynote speaker	2018 Thiess Asia-Pacific Riverprize Winner Keynote 4	Field trip/s
	General presentations	General presentations	General presentations	
	Learn and inspire / training sessions	Learn and inspire / training sessions	Learn and inspire / training sessions	
	Learn and inspire / training sessions	Learn and inspire / training sessions	Closing ceremony	
	Diversity in Water Cocktail function	Riverprize Gala Diner		

Partnership opportunities



Platinum partner



A Platinum Partner receives the highest level of opportunity and acknowledgement. Platinum Partners are those organisations who are recognised as being essential to making the *Riversymposium* happen, and who are truly passionate about the need to sustainably manage our freshwater resources. Platinum Partners are offered an unrivalled opportunity to provide input into program design, to be part of the program themselves, to send a large number of representatives to the event and to have their brand up in lights – sitting alongside the International RiverFoundation in all conference materials.

Gold partner 

Silver partner 

Gold and Silver partners also receive significant benefits comprising program participation, promotion and conference registration. A list of partner benefits for each package is available on page 7.





Share-learn-transform-inspire partner



Feedback over the last four years has shown that delegates highly value the opportunity to gain new professional knowledge, and we are fostering this by offering more workshops and technical training throughout the conference program.

Our new 'share-learn-transform-inspire' sessions allow our delegates to walk away from the *Riversymposium* feeling positive and motivated, and armed with new knowledge and ideas to invest into their work. It is envisioned that these sessions will result in future Twinning relationships among people and organisations, to have more impact towards our vision of sustainable rivers.

We are inviting partners with a passion, expertise or a 'footprint' on rivers, basins or waterways to sponsor a session on a topic relevant to the theme of 'embracing innovation' for our rivers. Topics may include, but are not limited to:

- Integrated river/basin restoration and management
- Rivers by design (in urban landscapes)

- Innovations in river monitoring
- Innovative finance mechanisms
- Communication and stakeholder engagement
- Partnerships, institutions and policy
- Science informing policy
- Embracing cultural values in managing rivers
- Understanding and managing the water-energy-food nexus
- Enhancing river resilience
- Science supporting river management

During the sessions, partners can:

- pose a challenge that is relevant to their organisation's vision and objectives, and/or
- showcase their skills and expertise, describe their journeys to success in addressing the challenge.

For session partners and facilitators, this presents an opportunity to showcase your organisation's commitment and capabilities to a captive audience, and provide the audience with insights into the benefits of future collaboration.



Partner benefits



	Platinum partner \$100,000	Gold partner \$60,000	Silver partner \$40,000	Share-learn -transform -inspire partner \$25,000/\$15,000
Conference registration	10	6	4	4 / 2
Gala Dinner tickets	10 (VIP seating)	6	4	4/ 2
Welcome Function tickets	10	6	4	2 / 1
Women and Water tickets	4	2	2	1 / -
Membership on planning committee	✓	✓		
Session / workshop in program	1 x 180 min	1 x 90 min		1 x 180 min / 1 x 90 min
Logo in registration brochure	✓	✓	✓	✓
Logo in program book	+ 100 word profile	+60 word profile	+ 40 word profile	+ 30 word profile
Logo on conference satchel	✓			
Logo on lanyard	✓			
Logo on signage at registration booth	✓			
Logo on signage in venue	✓	✓	✓	✓
Logo & link on website homepage	✓	✓	✓	✓
Logo on 'sponsors' web page with link	✓	✓	✓	✓
Logo on Riversymposium page on RiverFoundation website	✓	✓		
Profile on sponsors page on website	100 words or a 1-2 min video	60 words or a 1 min video	50 words	50 words
AV logo recognition in plenary room	✓	✓	✓	
AV logo in each concurrent room	✓			
E-newsletter article	600 words	400 words	300 words	200 words
Social media promotion of sponsor	4 posts	3 posts	2 posts	2 posts
Advertisement in program book	Full-page	Half-page	Quarter-page	Quarter-page
Handout in delegate lounge or satchel	✓	✓	✓	✓
RiverExpo	Double booth	Double booth	Single booth	Single booth
Delegate list	Before & after the event	Before & after the event	After the event	

Build your own sponsorship package

The following specific sponsorship opportunities are also available, and can be built into a tailored package with benefits to suit your organisation.

Riverprize Gala Dinner sponsor - \$40,000

Have your organisation up in lights by sponsoring the highlight of the *Riversymposium* social calendar.

Diversity in Water sponsor - \$25,000

Sponsor our evening cocktail function celebrating diversity in all its forms, and discussing how equal opportunities can help to advance sustainable river basin management.

Emerging Professionals sponsor - \$25,000

Enable early career water professionals to access personal and professional development opportunities and collaborate with their peers.

Welcome Function sponsor - \$20,000

Leave an impression by being one of the first to welcome delegates to the symposium on our two-hour Sydney Harbour cruise.

Study tour sponsor - \$20,000

Contribute financial or in-kind resources to organising a local study tour or field for delegates to experience post-symposium.

Breakfast sponsor - \$15,000

Host an open or exclusive breakfast event to enable learning, sharing and networking before the day's program kicks off.

Hackathon sponsor - \$15,000

Got a burning water challenge you need solved? Sponsor a hackathon and allow symposium delegates to pitch and execute their solutions to your challenge.

App sponsor - \$10,000

Sponsor our conference app and give symposium delegates the chance to access the program and connect with each other at the touch of a finger.

Coffee Cart sponsor - \$5,000

Become an instant hit with delegates by giving them access to great quality coffee during break times.

RiverExpo booth - \$5,000

Design your own space in our networking area where you can interact with delegates and showcase your organisation's products or services.

Program book advertisement - \$1,000+

Get your brand in front of delegates before, during and after the event by placing an advertisement in our program book.

For more information and to create your package, please contact patricia@riverfoundation.org.au.

PERSONAL DETAILS

Title (e.g. Mr, Mrs, Ms, Dr, Prof)	First name	Last name / family name
<input type="text"/>	<input type="text"/>	<input type="text"/>
Organisation	Position	
<input type="text"/>	<input type="text"/>	
Postal Address (House/unit number, road, street)		Suburb/town
<input type="text"/>		<input type="text"/>
State	Country	Postcode
<input type="text"/>	<input type="text"/>	<input type="text"/>
Telephone (work)	(mobile)	
<input type="text"/>	<input type="text"/>	
Facsimile	Email	
<input type="text"/>	<input type="text"/>	

PLEASE CHECK THE ITEM/S YOU ARE INTERESTED IN SPONSORING:

Sponsorship package		Build your own sponsorship package	
Platinum partner	\$100,000 + GST	Emerging Water Professionals sponsor	
Gold partner	\$60,000 + GST	Riverprize Gala Dinner sponsor	
Silver partner	\$40,000 + GST	Welcome Function sponsor	
Share-learn-transform- inspire partner	\$25,000 + GST	Mobile App sponsor	
	\$15,000 + GST	Coffee Cart sponsor	
		Breakfast sponsor	
		Tech Lounge sponsor	
		Program book advertisement	

Sponsor Agreements

Once your preferred sponsorship package has been negotiated, the International RiverFoundation will prepare a sponsor agreement for your signature.

Sponsorship Cancellation Policy

Sponsorship cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the Terms & Conditions included with the sponsor agreement.

Disclaimer

The entitlements listed in this document are offered on the basis that confirmation of a sponsor's involvement is received prior to any deadline specified by the International RiverFoundation, i.e. to meet timelines for the production of printed material.

The International RiverFoundation reserves the right to amend these packages subject to changes in the program format.

Responsibilities of Sponsors

It is the responsibility of sponsors to provide the materials listed in the sponsor package, once the commitment has been made.

Those companies which get the most out of their sponsorships are those who actively promote their presence at the symposium and provide logos, text and any other materials in a timely manner to the organisers.

Please submit this form to: patricia@riverfoundation.org.au