Rivers and other freshwater systems are central in the production of food and many forms of energy. As a result of population growth and climate change finite freshwater supplies become scarcer. Holistic and sustainable management of water resources is, therefore essential.

The 16th International Riversymposium, 23-26 September 2013 at the Brisbane Convention & Exhibition Centre in Queensland, Australia provides an opportunity to look at the linkages that rivers provide to water, energy and food. It will also allow dialogue to continue, building the knowledge base and the capacity to inform policy decisions that must include trade-offs between river basin protection and sustainable water, energy and food security.

On behalf of the International WaterCentre, the International Energy Centre and Riversymposium Committee, it is our pleasure to invite you to participate in the world’s leading river management conference.

The International Riversymposium provides a platform for key issues to be explored and debated. Annually attended by 400-600 delegates from over 25 nations, the event presents a holistic view of river and water management. It encompasses various sectors from science to community, industry, business, policy and governance.

Due to a diverse and interesting program, the conference continues to build its international credibility. Delegates include leading scientists, researchers, scholars, community groups, government agencies and corporate leaders. Over 80% of those who attend are key decision makers within their organisations, representing all sectors of water and river management, environment and industry.

Managing the intricate links between water, energy and food depends on the combined engagement of government institutions, community, science and business all, of which, are represented at the International Riversymposium.

Involvement as a sponsor offers long lasting benefits well beyond the close of the event. We urge you to contact us at your earliest convenience to ensure you receive the greatest level of exposure.
WHY SPONSOR?

Sponsoring the International Riversymposium presents an opportunity for stakeholders within the industry to highlight their commitment and support to this unique sector. It offers your organisation:

- marketing opportunities and international exposure during the entire life of the event;
- access to approximately 600 influential and engaged delegates;
- connections with leading industry professionals;
- the chance to unlock and share knowledge; and
- the opportunity to support attendance of leading professionals from developing countries.

With over 80% of attendees in 2012 being middle to senior level decision makers within their organisations, sponsors have the exceptional opportunity to network and build relationships with those in the river, water, food and energy industries.

Packages have been developed to maximise exposure and activities for all sponsors and we are more than happy to tailor any of them to suit your required benefits and budget. All packages include:

- promotional and branding opportunities;
- corporate networking; and
- marketing opportunities.

![Pie chart showing distribution of attendees by role](chart.png)

55% Senior/Key
37% Middle/Contributor
8% Junior
PAST SPONSORS

- Australian Government, Department of Sustainability, Environment, Water, Population and Communities
- Australian Government, National Water Commission
- Australian Rivers Institute, Griffith University
- Australian Water Association
- Brisbane City Council
- Brisbane Convention & Exhibition Centre
- City of Melbourne
- Cooperative Research Centre for Water Sensitive Cities
- CSIRO
- DHI
- eWater CRC
- GHD
- Government of Western Australia, Department of Agriculture and Food
- Government of Western Australia, Department of Regional Development and Lands
- Government of Western Australia, Department of Water
- International Water Association
- Melbourne Water
- Monash University
- Murray-Darling Basin Authority
- Perth Convention Bureau
- Royal HaskoningDHV
- Queensland Government
- Queensland Urban Utilities
- Santos
- Seqwater
- SEQ Water Grid
- SKM
- State Government Victoria, Department of Sustainability and Environment
- Suez Environnement, Degremont
- Swan River Trust
- The University of Queensland
- The University of Western Australia
- Thiess Services
- WesTrac
Empowerment of river custodians at community, business, industry and government
THE PROGRAM

Themes

Under the overall theme, Rivers: linking water-energy-food, the four day conference program will be driven by five key themes:

- River systems: providing for people and food production
- Rivers and energy: new paradigms in a changing world
- River cities: water, energy and food systems
- River health: healthy rivers, healthy economies
- Rivers globally: pathways to sustainability

“The IWC team set the benchmark for professional conferences - it was a pleasure to collaborate.”

Ross Allen, Project Leader, Adoption Pathways Program, CRC for Water Sensitive Cities

Riversymposium committee

- Chair: Prof Stuart Bunn, Australian Rivers Institute, Griffith University
- Vice Chair: Barry Ball, International WaterCentre and The University of Queensland
- Nick Apostolidis, GHD
- Colin Chartres, Independent
- John Dore, AusAID
- Tim McLennan, International Energy Centre
- Dr Jamie Pittock, Australian National University
- Matthew Reddy, International RiverFoundation
In 2011, the International WaterCentre (IWC) assumed management of the International Riversymposium, which is now IWC’s flagship event.

IWC provides education, training, applied research and knowledge leadership to develop capacity and promote whole-of-water-cycle approaches to integrated water management around the world.

IWC was created in 2005 as a joint venture of four leading Australian universities:

Because of its linkages with national and international networks and partners, IWC provides a breadth of expertise and experience rarely found in a single organisation.

IWC’s flagship program, the Master of Integrated Water Management, uses problem-based learning, case studies, field trips and industry placements to develop skills for integrated solutions in the real world. Graduates receive a co-badged degree from IWC’s four member universities.

IWC has conducted education, training and applied research projects worldwide including Australia, Asia-Pacific and Africa.

The transition towards a low carbon world is one of the defining challenges of our time.

Recognising the need to develop future leaders to guide industry, government and the broader community to a low carbon world, the International Energy Centre (IEC) is executing a new and practical approach to considering energy and climate change issues.

IEC was established in 2011 to play a unique international role in developing and equipping future leaders with the skills, knowledge and expertise needed to address these pressing energy challenges.

IEC is a not for profit, membership based independent company. It was established by four foundation members, all recognized for their work in the energy domain:

The IEC’s model of collaboration brings together multiple academic institutions, government and industry leaders to create powerful thought leadership. IEC seeks to engage broadly with industry and leading international organizations.

The IEC delivers a range of leading edge initiatives, from the progressive co-developed, co-delivered and co-badged Master of Energy Studies to a range of continuing professional development and graduate education courses, visiting international experts, industry round tables through to an energy sector specific leadership program.
ABOUT BRISBANE

The Destination

Brisbane. It’s the city du jour with its eyes set firmly on future. Positive and forward-thinking, generous and optimistic.

A youthful, energetic and cosmopolitan city, our burgeoning commerce has helped us established an influential foothold in the international community and lead the way in infrastructure, health, biotechnology and education. We are clean, green, friendly, multi-cultural, creative, collaborative, progressive and liveable.

We’ve put the world’s best artists and performers on display throughout our galleries and performing arts centres; we’ve even converted our old powerhouse into a cutting-edge cultural space.

Leafy parks, cycling and walking tracks line our river’s banks and connect to the vivacious South Bank Arts & Leisure precinct, giving our artists and dreamers space to grow.

Welcome to Brisbane, Australia’s new world city.

The Venue

The Brisbane Convention & Exhibition Centre is a world-class purpose-built venue renowned for its operational and service excellence. The Centre is located in a unique urban cultural and entertainment precinct in the heart of Brisbane.

The Centre’s success is based on sustainable superior competitive performance, resulting in strong financial returns while facilitating the ideals of good corporate citizenship and community involvement and providing a rewarding work environment.

The management at the Brisbane Convention & Exhibition Centre foster business culture that is progressive, synergistic and confident, with fresh ideas and flexibility, empowering staff to participate in developing new directions to satisfy clients and achieve business success.
PACKAGES
Principal Sponsor | $60,000 + GST

CORPORATE NETWORKING & CLIENT ENTERTAINING
Registration
- Five (5) x complimentary registrations including all catering, all conference sessions and social functions
- Five (5) x complimentary Riverprize Gala Dinner tickets
- Four (4) x complimentary Welcome Function tickets

Delegate information
- An electronic copy of the delegate list* will be provided prior to the conference to allow you to target networking and meetings
- An electronic copy of the delegate list* will be provided after the conference

PUBLICITY & PROMOTION
Printed materials
- Organisation’s logo in the Registration Brochure
- Organisation’s logo in the Program Book, alongside a 70 word organisational profile

Signage
- Organisation’s logo on Riversymposium signage boards displayed at the registration booth
- Organisation’s logo on Riversymposium sponsor signage displayed at the venue

Website and social media
- Organisation’s logo in the sponsor scroll on the home page of the Riversymposium website, at 5 x frequency
- Organisations’ logo on the sponsors page of the Riversymposium website, alongside a 70 word organisational profile
- Logos displayed will be linked directly to your website

Audio visual
- Audio visual logo recognition in the plenary room

Trade exhibition
- Double Exhibition Booth including booth shell, spotlights, power supply and fascia signage with organisations’ name (value: $4600)
- Two (2) x Exhibitor Registrations including all catering, Welcome Function and plenary sessions

Marketing/advertising (Sponsor supplied)
- One (1) x 400 word article in an eNews prior to Riversymposium
- One (1) x full page, full colour advertisement in the Program Book
- One (1) x 300 word article printed in an edition of the Daily Newspaper distributed to delegates
- One (1) handout given to delegates at a plenary session and displayed in the delegate’s lounge

SPECIAL OPPORTUNITIES
Choice of one (1) of the following:
- Speaking opportunity at the Welcome Function
- Organisation’s logo prominently displayed on environmentally friendly, delegate satchel alongside conference information
- Organisation’s logo displayed on delegate lanyard
- Logo placed on Pocket Program distributed to all delegates
- Invite up to 14 delegates to join you for an informal networking lunch or breakfast

*Delegates who have requested privacy will not appear on this list.

We are more than happy to tailor the above package to suit your desired benefits and budget whilst maximising your exposure.
PACKAGES
Major Sponsor | $40,000 + GST

CORPORATE NETWORKING & CLIENT ENTERTAINING
Registration
• Four (4) x complimentary registrations including all catering, all conference sessions and social functions
• Two (2) x complimentary Riverprize Gala Dinner tickets
• Two (2) x complimentary Welcome Function tickets

Delegate information
• An electronic copy of the delegate list* will be provided prior to the conference to allow you to target networking and meetings
• An electronic copy of the delegate list* will be provided after the conference

PUBLICITY & PROMOTION
Printed materials
• Organisation’s logo in the Registration Brochure
• Organisation’s logo in the Program Book, alongside a 60 word organisational profile

Signage
• Organisation’s logo on Riversymposium sponsor signage displayed at the venue

Website
• Organisation’s logo in the sponsor scroll on the home page of the Riversymposium website, at 4 x frequency
• Organisations’ logo on the sponsors page of the Riversymposium website, alongside a 60 word organisational profile
• Logos displayed will be linked directly to your website

Audio visual
• Audio visual logo recognition in the plenary room

Trade exhibition
• One (1) x Exhibition Booth including booth shell, spotlights, power supply and fascia signage with organisation’s name
• One (1) x Exhibitor Registration including all catering, Welcome Function and plenary sessions

Marketing/advertising (Sponsor supplied)
• One (1) x 300 word article in an eNews prior to Riversymposium
• One (1) x half (1/2) page, full colour advertisement in the Program Book
• One (1) x 200 word article printed in an edition of the Daily Newspaper distributed to delegates
• One (1) x handout displayed in the delegate’s lounge

SPECIAL OPPORTUNITIES
• Invite up to 14 delegates to join you for an informal networking lunch or breakfast

We are more than happy to tailor the above package to suit your desired benefits and budget whilst maximising your exposure.

*Delegates who have requested privacy will not appear on this list.
PACKAGES
Supporting Sponsor | $25,000 + GST

CORPORATE NETWORKING & CLIENT ENTERTAINING
Registration
• Two (2) x complimentary registrations including all catering, all conference sessions and social functions

Delegate information
• An electronic copy of the delegate list* will be provided after the conference

PUBLICITY & PROMOTION
Printed materials
• Organisation’s logo in the Registration Brochure
• Organisation’s logo in the Program Book, alongside a 50 word organisational profile

Signage
• Organisation’s logo on Riversymposium sponsor signage displayed at the venue

Website
• Organisation’s logo in the sponsor scroll on the home page of the Riversymposium website, at 3 x frequency
• Organisations’ logo on the sponsors page of the Riversymposium website, alongside a 50 word organisational profile
• Logos displayed will be linked directly to your website

Audio visual
• Audio visual logo recognition in the plenary room

Trade exhibition
• One (1) x Exhibition Booth including booth shell, spotlights, power supply and fascia signage with organisation’s name
• One (1) x Exhibitor Registration including all catering, Welcome Function and plenary sessions

Marketing/advertising (Sponsor supplied)
• One (1) x 200 word article in an eNews prior to Riversymposium
• One (1) x quarter (1/4) page, full colour advertisement in the Program Book
• One (1) x 150 word article printed in an edition of the Daily Newspaper distributed to delegates
• One (1) x handout displayed in the delegate’s lounge

We are more than happy to tailor the above package to suit your desired benefits and budget whilst maximising your exposure.

*Delegates who have requested privacy will not appear on this list.
PACKAGES
Contributing Sponsor | $15,000 + GST

CORPORATE NETWORKING & CLIENT ENTERTAINING
Registration
• One (1) x complimentary registration including all catering, all conference sessions and social functions

Delegate information
• An electronic copy of the delegate list* will be provided after the conference

PUBLICITY & PROMOTION
Printed materials
• Organisation’s logo in the Registration Brochure
• Organisation’s logo in the Program Book

Signage
• Organisation’s logo on Riversymposium sponsor signage displayed at the venue

Website
• Organisation’s logo in the sponsor scroll on the home page of the Riversymposium website, at 2 x frequency
• Organisations’ logo on the sponsors page of the Riversymposium website
• Logos displayed will be linked directly to your website

Audio visual
• Audio visual logo recognition in the plenary room

Trade exhibition
• One (1) x Exhibition Booth including booth shell, spotlights, power supply and fascia signage with organisation’s name

Marketing/advertising (Sponsor supplied)
• One (1) x handout displayed in the delegate’s lounge

We are more than happy to tailor the above package to suit your desired benefits and budget whilst maximising your exposure.

*Delegates who have requested privacy will not appear on this list.
PACKAGES
Participating Sponsor | $7,500 + GST

CORPORATE NETWORKING & CLIENT ENTERTAINING
Registration
• Two (2) x complimentary tickets to the Riverprize Gala Dinner

Delegate information
• An electronic copy of the delegate list* will be provided after the conference

PUBLICITY & PROMOTION
Printed materials
• Organisation’s name to appear in text in the Registration Brochure
• Organisation’s logo in the Program Book

Signage
• Organisation’s logo on Riversymposium sponsor signage displayed at the venue

Website
• Organisation’s logo in the sponsor scroll on the home page of the Riversymposium website, at 1 x frequency
• Organisations’ logo on the sponsors page of the Riversymposium website
• Logos displayed will be linked directly to your website

Audio visual
• Audio visual logo recognition in the plenary room

Marketing/advertising (Sponsor supplied)
• One (1) x handout displayed in the delegate’s lounge

We are more than happy to tailor the above package to suit your desired benefits and budget whilst maximising your exposure.

*Delegates who have requested privacy will not appear on this list.
Winner of the 2012 Australia-Netherlands Water Challenge Kevin Loh presented during the closing ceremony of the International Riversymposium.
PACKAGES
Poster Award Sponsor | $10,000 + GST

CORPORATE NETWORKING & CLIENT ENTERTAINING
Registration
• One (1) x complimentary registration including all catering, all conference sessions and social functions
• Two (2) x complimentary passes to the plenary session where the Poster Award is presented

Delegate information
• An electronic copy of the delegate list* will be provided after the conference

PUBLICITY & PROMOTION
Printed materials
• Organisation’s logo in the Registration Brochure where the Poster Award is profiled
• Organisation’s logo in the Program book where the Poster Award is profiled

Website
• Organisation’s logo in the sponsor scroll on the home page of the Riversymposium website, at 1 x frequency
• Organisations’ logo on the sponsors page of the Riversymposium website
• Logos displayed will be linked directly to your website

Audio visual
• Audio visual logo recognition before and after the presentation of the Poster Award

Marketing/advertising (Sponsor supplied)
• One (1) x handout displayed in the delegate lounge

SPECIAL OPPORTUNITIES
• A representative of your organisation to assist with judging the posters in associate with members of the Riversymposium Committee
• Organisation’s logo will be on the Plate that is awarded to the Poster Award winner
• A representative of your organisation to present the Plate to the Poster Award Winner

*Delegates who have requested privacy will not appear on this list.
PACKAGES
Technology Sponsor | $15,000 + GST

CORPORATE NETWORKING & CLIENT ENTERTAINING
Registration
- One (1) x complimentary registration including all catering, all conference sessions and social functions

Delegate information
- An electronic copy of the delegate list* will be provided after the conference

PUBLICITY & PROMOTION
Printed materials
- Organisation’s logo in the Program book

Signage
- Organisation’s logo on Riversymposium sponsor signage displayed at the venue

Posters
- Exclusive branding of electronic poster boards (including prominent display of company logo on poster boards and 2 x banners in the trade exhibition area)

App
- Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company’s onsite presence or website

Website
- Organisation’s logo in the sponsor scroll on the home page of the Riversymposium website, at 2 x frequency
- Organisations’ logo on the sponsors page of the Riversymposium Website
- Logos displayed will be linked directly to your website

Audio visual
- Audio visual logo recognition in the plenary room

Trade exhibition
- One (1) x Exhibition Booth including booth shell, spotlights, power supply and fascia signage with organisation’s name

Marketing/advertising (Sponsor supplied)
- One (1) x handout displayed in the delegate’s lounge

*Delegates who have requested privacy will not appear on this list.
PACKAGES
Additional Opportunities

Don’t have the budget this year for that double exhibition booth you’ve been thinking about? Consider one of the following Additional Opportunities with their unique level of exposure, to ensure you’re in the forefront of each delegate’s mind.

LANYARD SPONSOR | $4000 + GST
As Lanyard Sponsor, your organisation’s logo will appear on the delegate lanyard alongside the conference name and logo, as well as the logo of a Principal Sponsor.

SATCHEL SPONSOR | $4000 + GST
Satchel Sponsor allows your organisation’s logo to be displayed on the environmentally friendly delegate satchels, alongside the conference information and the logo of a Principal Sponsor.

LUNCH SPONSOR | $3500 + GST
Participating as the Lunch Sponsor, your organisation’s logo will be displayed on signs located on all catering lunch stations throughout the duration of the conference.

NAME BADGE SPONSOR | $3000 + GST
As Name Badge Sponsor, your organisation’s logo will be displayed alongside the conference logo on all delegate’s name badges.

SATCHEL INSERT | $750 + GST
Why not consider branding a USB or pen for insertion into each delegate satchel? As we no longer allow insertion of paper materials into the satchels for environmental reasons, your insert will be one of only a few items that are provided to delegates.
PAYMENT & CONDITIONS

- All prices listed are in Australian dollars.
- All payments must be made in Australian dollars.
- Bank cheques, direct transfers and credit card payments will be accepted.

Sponsors’ responsibilities
It is the responsibility of sponsors to provide the materials listed in the package, once the commitment has been made.

The companies which get the most out of their sponsorship are those who actively promote their presence at the conference and provide any required materials in a timely manner.

Sponsor agreements
Once your preferred sponsorship package has been negotiated, the Event Organisers, Ozaccom+ Conference Services, will prepare a Sponsor Agreement for your signature. The Agreement is to be signed and returned within the timeframe specified.

Sponsorship cancellation policy
Sponsorship cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the Terms & Conditions included with the Sponsor Agreement.

Disclaimer
The entitlements listed in this document are offered on the basis that confirmation of a sponsor’s involvement is received prior to the deadline specified by the Event Organiser (e.g. production of promotional material).

The International WaterCentre reserves the right to amend these packages subject to change in the program format.
Mark Pascoe has worked for his 38 year career in the water industry, predominately in Brisbane, Australia. He spent many years with Brisbane City Council (BCC) where his most recent position was as the Manager, Water and Sewerage. He was for a brief period the Queensland Operations Manager of Woodward-Clyde Pty Ltd, an environmental engineering consultancy. He left the BCC role to take up the position of Deputy Director, International Water Association in London, which he held for three years before returning to Brisbane in 2005 to lead the IWC.

Mark has held positions of President, Australian Water Association; Board Member, Water Services Association of Australia; CRC Water Quality and Treatment; Global Water Research Coalition; and WaterSecure.

Amy Hyslop
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Amy is a marketing and communications professional with a strong track record of successfully delivering complex, time-sensitive projects in the corporate, tertiary education, government and arts sectors. As Knowledge Events Coordinator with IWC, Amy leads the delivery and project management of the International Riversymposium as a flagship platform for knowledge sharing on river management. She also coordinates the delivery and project management of the international water, sanitation and hygiene (WASH) conference.