

PARTNERSHIP  
PROSPECTUS

22nd International  
**RIVER**  
*SYMPOSIUM*

EXCELLENCE – COLLABORATION – INTEGRATION

20–24 OCT 2019, BRISBANE, AUSTRALIA

RESILIENT RIVERS



MANAGED BY

 INTERNATIONAL  
**RiverFoundation**

# Invitation

On behalf of the International RiverFoundation and the Riversymposium Strategic Planning Committee, I invite you to become a partner for the 22nd International Riversymposium, being held in Brisbane, from 20-24 October 2019.

The 2019 theme of 'Resilient Rivers' recognises the urgent need to build the capacity of our rivers and communities to recover quickly from disturbance, such as extreme weather events, and return to a healthy state.

The road to resilience can be a complex journey with the interdependence of environmental, social and economic outcomes. The Riversymposium will bring these critical considerations together through voices representing industry, government, community and science, to develop innovative and effective solutions to build, maintain and improve resilient rivers.

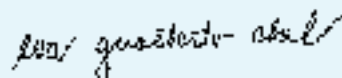
The 22nd International Riversymposium provides partners with the opportunity to showcase their commitment to addressing the complex challenges that our rivers, catchments and communities are facing globally.

Our diverse range of sessions will offer delegates with opportunities to share, connect and inspire others, with an emphasis on learning and development.

Becoming a Riversymposium partner offers:

- Engagement with hundreds of influential and engaged delegates, representing all sectors involved in water and river basin management from various countries all over the world
- Local, regional, and international exposure throughout the entire life of the event;
- Connections to respected leaders and champions, including world-renowned keynotes
- The chance to share your expertise or pose a challenge to illicit solutions – and be an inspiration to potential Twinning partners
- Involvement in program design and content to ensure your work is showcased.

The symposium also provides unrivalled opportunities to build relationships, share knowledge, collaborate and obtain leads for future partnerships We look forward to welcoming you as a partner.



Dr Eva Abal  
CEO, International RiverFoundation



## What does it mean to be a Riversymposium partner?

The International Riversymposium is renowned among the water sector internationally as the most popular annual global event focused specifically on rivers and basins.

Riversymposium is all about collaboration across sectors, disciplines, geographies and cultures. We foster inclusiveness and provide a forum for those involved in all facets of freshwater to share their knowledge and experiences, learn from one another and make new, mutually beneficial connections across the water world.

Becoming a Riversymposium partner offers more than just the opportunity to get your logo in front of our many thousands of followers. We approach potential partners who we believe align with our core values of excellence, collaboration and innovation – giving them the chance to demonstrate this through speaking opportunities, session facilitation, program input, special networking functions and meaningful, valuable contributions to conference materials.

Riversymposium's collaborative, cross-sector approach provides unrivalled opportunities to build relationships, collaborate and obtain leads for future partnerships. It provides all delegates with unique professional development opportunities and is a chance for partners to showcase their world-leading programs, ideas, research and innovative approaches.

As a small not-for-profit organisation, International RiverFoundation relies on Riversymposium partners to continue to deliver an inspirational, high-quality event.



## RIVERSYMPOSIUM REACH



Join **500+**  
delegates from  
around the world



Be part of one of the  
**world's premier**  
environmental forums



**Diversify**  
your skills and  
knowledge



Celebrate  
**innovation**  
and excellence in rivers

**Collaborate**  
for the world's  
rivers



Have your voice  
heard by  
**world-class**  
delegates from  
around the World

## Who attends Riversymposium?

In 2017, the 20th International Riversymposium and Environmental Flows Conference welcomed 558 delegates to Brisbane, and since its inception, Riversymposium has hosted delegates from nearly 60 countries.

Trends have shown that approximately one-third of delegates are international, and we host delegates at all levels, from students and emerging professionals to government decision-makers and heads of river basin commissions.

## DELEGATES BY SECTOR



Education/  
Research



Government



Corporate



Consultancy



Community



Utility



Not  
for profit



River/  
NRM Manager

# Resilient Rivers

Not only do our rivers, lakes and wetlands sustain human life and ecosystems; they are also crucial for agriculture, energy, fisheries, tourism and many other industries which enable cities and communities to prosper.

Today, a holistic approach to river basin management requires us to consider the many ways in which we rely upon our waterways, and adequately prepare for the future.

We need to build and nurture healthy, strong waterways that are capable of sustaining the adverse impacts of severe weather, population growth and pollution events—and quickly bounce back to a healthy state.

The 22nd International Riversymposium will have an overarching theme of Resilient Rivers, encouraging speakers, delegates and sponsors to think critically, innovatively and collaboratively about paths to resilience.

The 22nd International Riversymposium offers the opportunity for all sectors to explore, share and collaborate on topics such as:

- Resilient river cities
- Rivers by design
- Managing the water-energy-food nexus
- Ecosystems and water for the environment
- Traditional knowledge and cultural heritage

## Program

SUN 20 OCT	MON 21 OCT	TUE 22 OCT	WED 23 OCT	THU 24 OCT
	Opening ceremony Keynote speaker	Keynote speaker Keynote speaker	2018 Thiess Asia-Pacific Riverprize Winner Keynote 4	Field trip/s
	MORNING TEA			
	General presentations	General presentations	General presentations	
	LUNCH			
	Learn and inspire / training sessions	Learn and inspire / training sessions	Learn and inspire / training sessions	
	AFTERNOON TEA			
	Learn and inspire / training sessions	Learn and inspire / training sessions	Closing ceremony	
Diversity in Water Cocktail function	Welcome Function	Riverprize Gala Diner		

# Partnership opportunities

## Platinum partner

A **Platinum Partner** receives the highest level of opportunity and acknowledgement. Platinum Partners are those organisations who are recognised as being essential to making the *Riversymposium* happen, and who are truly passionate about the need to sustainably manage our freshwater resources. Platinum Partners are offered

an unrivalled opportunity to provide input into program design, to be part of the program themselves, to send a large number of representatives to the event and to have their brand up in lights – sitting alongside the International RiverFoundation in all conference materials.



## Gold partner

A Gold partner receives significant benefits comprising program participation, promotion and conference registration. A list of partner benefits for each package is available on page 7.



## Silver partner

A Silver partner receives significant benefits comprising program participation, promotion and conference registration. A list of partner benefits for each package is available on page 7.





## Learn-Inspire-Transform partners

Delegates highly value the opportunity to gain new professional knowledge, and we are fostering this by offering more interactive sessions and workshops throughout the symposium program.

Our new 'Learn-Inspire-Transform' (LIT) sessions allow delegates to walk away from the *Riversymposium* feeling motivated, confident, and armed with new knowledge and ideas to invest into their work. It is envisioned that these sessions will result in a strong network or community of practice among people and organisations, that will have a greater impact towards our vision of sustainable rivers.

We are inviting partners with a passion, expertise or a 'footprint' on rivers, basins or waterways to sponsor a session on a topic relevant to the theme of 'Resilient Rivers'. Topics may include, but are not limited to:

- Integrated river/basin restoration and management
- Rivers by design (in urban landscapes)
- Leadership and influencing decision making

- Communication and stakeholder engagement
- Governance, institutions and policy
- Enhancing river resilience
- Embracing cultural values in managing rivers
- Innovations in river monitoring and environmental intelligence
- Innovative finance solutions
- Science informing policy
- Managing the water-energy-food nexus
- Digital communication of river data and research

During the sessions, partners can:

- pose a challenge that is relevant to their organisation's vision and objectives, and/or
- showcase their skills and expertise, describe their journeys to success in addressing the challenge.

For session partners and facilitators, this presents an opportunity to showcase your organisation's commitment and capabilities to a captive audience, and provide the audience with insights into the benefits of future collaboration.





# Partner benefits

	Platinum partner \$100,000	Gold partner \$60,000	Silver partner \$40,000	Learn-Inspire-Transform \$25,000/\$15,000
Conference registration	10	6	4	4 / 2
Gala Dinner tickets	10 (VIP seating)	6	4	4/ 2
Welcome Function tickets	10	6	4	2 / 1
Women and Water tickets	4	2	2	1 / -
Membership on planning committee	✓	✓		
LIT session in program	1 x 180 min	1 x 90 min		1 x 180 min / 1 x 90 min
Logo in registration brochure	✓	✓	✓	✓
Logo in program book	+ 100 word profile	+60 word profile	+ 40 word profile	+ 30 word profile
Logo on conference satchel	✓			
Logo on lanyard	✓			
Logo on signage at registration booth	✓			
Logo on signage in venue	✓	✓	✓	✓
Logo & link on website homepage	✓	✓	✓	✓
Logo on 'sponsors' web page with link	✓	✓	✓	✓
Logo on Riversymposium page on RiverFoundation website	✓	✓		
Profile on sponsors page on website	100 words or a 1-2 min video	60 words or a 1 min video	50 words	50 words
AV logo recognition in plenary room	✓	✓	✓	
AV logo in each concurrent room	✓			
E-newsletter article	600 words	400 words	300 words	200 words
Social media promotion of sponsor	4 posts	3 posts	2 posts	2 posts
Advertisement in program book	Full-page	Half-page	Quarter-page	Quarter-page
Handout in delegate lounge or satchel	✓	✓	✓	✓
RiverExpo	Double booth	Double booth	Single booth	Single booth
Delegate list	Before & after the event	Before & after the event	After the event	

# Special sponsorship opportunities

The following specific sponsorship opportunities are also available, and can be built into a tailored package with benefits to suit your organisation. For more information, and to create your package, please contact [carla@riverfoundation.org.au](mailto:carla@riverfoundation.org.au).

## **Diversity in Water sponsor**

Sponsor our evening cocktail function celebrating diversity in all its forms, and discussing how equal opportunities can help to advance sustainable river basin management. (\$25,000)

## **Emerging Water Professionals sponsor**

Enable early career professionals to access personal and professional development opportunities. (\$25,000)

## **Riverprize Gala Dinner sponsor**

Have your organisation up in lights by sponsoring the highlight of the *Riversymposium* social calendar. (\$40,000)

## **Welcome Function sponsor**

Leave an impression by being one of the first to welcome delegates to the symposium. (\$20,000)

## **Innovation sponsor**

Showcase your focus on innovation by sponsoring the conference mobile app, tech lounge or other conference technology. (\$15,000)

## **RiverExpo booth**

Design your own space in our networking area where you can interact with delegates and showcase your organisation's products or services. (\$8,000)

## **Program book advertisement**

Get your brand in front of delegates before, during and after the event by placing an advertisement in our program book. (\$2,000)





22nd International  
**RIVER**  
*SYMPOSIUM*

EXCELLENCE – COLLABORATION – INTEGRATION

**SPONSORSHIP  
 EXPRESSION  
 OF INTEREST**

**PERSONAL DETAILS**

Title (e.g. Mr, Mrs, Ms, Dr, Prof)	First name	Last name / family name
<input type="text"/>	<input type="text"/>	<input type="text"/>
Organisation	Position	
<input type="text"/>	<input type="text"/>	
<b>Postal Address</b> (House/unit number, road, street)		Suburb/town
<input type="text"/>		<input type="text"/>
State	Country	Postcode
<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Telephone</b> (work)	(mobile)	
<input type="text"/>	<input type="text"/>	
Facsimile	Email	
<input type="text"/>	<input type="text"/>	

**PLEASE CHECK THE ITEM/S YOU ARE INTERESTED IN SPONSORING:**

Sponsorship package	
Platinum partner	\$100,000 + GST
Gold partner	\$60,000 + GST
Silver partner	\$40,000 + GST
Learn-Inspire-Transform partner	\$25,000 + GST
	\$15,000 + GST

Build your own sponsorship package
Diversity in Water sponsor
Emerging Water Professionals sponsor
Riverprize Gala Dinner sponsor
Welcome function sponsor
Innovation sponsor
RiverExpo booth
Program book advertisement

**Sponsor Agreements**

Once your preferred sponsorship package has been negotiated, the International RiverFoundation will prepare a sponsor agreement for your signature.

**Sponsorship Cancellation Policy**

Sponsorship cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the Terms & Conditions included with the sponsor agreement.

**Disclaimer**

The entitlements listed in this document are offered on the basis that confirmation of a sponsor's involvement is received prior to any deadline specified by the International RiverFoundation, i.e. to meet timelines for the production of printed material.

The International RiverFoundation reserves the right to amend these packages subject to changes in the program format.

**Responsibilities of Sponsors**

It is the responsibility of sponsors to provide the materials listed in the sponsor package, once the commitment has been made.

Those companies which get the most out of their sponsorships are those who actively promote their presence at the symposium and provide logos, text and any other materials in a timely manner to the organisers.

Please submit this form to: [carla@riverfoundation.org.au](mailto:carla@riverfoundation.org.au)