RIVER EXPO

21-23 October, 2019
Brisbane Convention and Exhibition Centre (BCEC)
South Brisbane
Hosted by the International RiverFoundation, the International Riversymposium provides a global platform for river managers, policy developers, scientists, consultants, NGOs and community organisations to share knowledge and innovative ideas on all aspects of river and water management.

The world’s leading river managers, river champions and decision-makers have assembled in Brisbane regularly since 1999 to take part in the International Riversymposium. Participants are diverse, from emerging water professionals, to leaders of community groups and not for profit organisations, government agencies, researchers and CEOs of global companies—but they all have one thing in common: a vision for healthy and resilient rivers.

The RiverExpo is the Riversymposium’s meeting place. It’s where delegates gather to catch up, share meals and collaborate. It’s also where they have the opportunity to meet exhibitors showcasing a variety of products, services and ideas; where they can build connections and be exposed to new possibilities.

International RiverFoundation invites you to join our RiverExpo and become part of the transformation to resilient rivers.

Not only do our rivers, lakes and wetlands sustain human life and ecosystems; they are also crucial for agriculture, energy, fisheries, tourism and many other industries which enable cities and communities to prosper. Today, a holistic approach to river basin management requires us to consider the many ways in which we rely upon our waterways, and adequately prepare for the future.

We need to build and nurture healthy, strong waterways that are capable of sustaining the adverse impacts of severe weather, population growth and pollution events—and quickly bounce back to a healthy state. Through the 22nd International Riversymposium, we are encouraging speakers, delegates and partners—including exhibitors—to think critically, innovatively and collaboratively about paths to resilience and what role they will play.

The 22nd International Riversymposium offers the opportunity for representatives from all sectors to explore, share and collaborate on topics such as:

- Rivers by design
- Resilient river cities
- Managing the water-energy-food nexus
- Ecosystems & water for the environment
- Traditional knowledge & cultural heritage
Why Exhibit?

The RiverExpo brings together a group of people passionate about water and the environment who have opportunities to take action and lead the transformation to resilient rivers. Unlike other large global water events and exhibitions which attract many thousands of participants, RiverExpo allows exhibitors to have a real presence; they are noticed, welcomed, valued and not lost among the crowd.

We encourage all organisations with an interest in rivers and the environment to participate in RiverExpo. Exhibiting is a proven and cost-effective way of connecting with people on a more personal level and a recommended part of any successful marketing strategy. Being part of the RiverExpo provides many unique benefits and opportunities that can only be achieved through audience interaction of this nature:

- Face to face contact and networking opportunities with hundreds of Australian and International delegates
- Demonstrate your commitment to supporting the environmental sector
- Broaden your supporter or customer base and generate new business
- Reconnect with people and organisations who you have existing relationships with, and strengthen those alliances
- Research and test your target audience’s reaction to your organisation / product / initiative
- Receive additional marketing exposure – i.e. through the Riversymposium’s communication channels
- Increase brand awareness
- Gain access to media

Our Global Network

Exhibition Inspiration

We love variety and interactivity! Here are some ideas which may help to inspire your exhibition strategy and design:

- Show us what you can offer: You might like to bring along a sample of your product or play a video that demonstrates your service
- Showcase your brand: Wear a branded shirt or hat, supply free branded giveaways for delegates to take home or give your booth an eye-catching design
- Draw people in: You can attract visitors to your booth through running competitions, offering a freebie (such as food!) or offering a unique and hands-on experience.
- Create an attractive space: Offer something different such as a space for delegates to relax or recharge their devices
- Go viral: Create a photo opportunity and incentivise booth visitors to share on social media
- Generate leads: Collect business cards or encourage booth visitors to leave their details behind so you can continue the conversation when RiverExpo is over.
## Expo Packages

<table>
<thead>
<tr>
<th>Package Description</th>
<th>The Murray $4,195</th>
<th>The Mississippi $6,995</th>
<th>The Mekong $7,995</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single expo booth (3m x 2m): Polished aluminium frame with white melamine infill panels</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Double expo booth (6m x 2m): Polished aluminium frame with white melamine infill panels</td>
<td></td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Basic signage: Polished aluminium fascia, 300mm deep on all aisle frontages</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Full booth signage – 10x custom printed panels</td>
<td></td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Basic lighting: 2x Track spotlights per 9sqm. Lights are mounted on the inside of the front fascia</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Power: 1x Single Power outlet per stand, regardless of size. Power outlet is positioned in the rear corner of the stand</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Full Riversymposium registration (includes access to all sessions, welcome function and daily catering)</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Logo and link to website on the Riversymposium website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo and name on floorplan in program</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Advertisement in the Riversymposium program</td>
<td></td>
<td>Quarter-page</td>
<td>Half-page</td>
</tr>
<tr>
<td>eNewsletter article in Riversymposium newsletter</td>
<td></td>
<td></td>
<td>300 Words</td>
</tr>
<tr>
<td>Euro bar furniture package</td>
<td></td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>VIP tickets to the Gala Dinner on Tuesday 22 October</td>
<td>1</td>
<td>2</td>
<td>10*</td>
</tr>
<tr>
<td>Special mention by the MC during the Welcome Function on Monday 21 October</td>
<td></td>
<td></td>
<td>✔</td>
</tr>
</tbody>
</table>

* One VIP Table at premium location
The Plaza Level of the Brisbane Convention and Exhibition Centre is the meeting place for the Riversymposium. The RiverExpo will be located in the main thoroughfare between the Plaza Auditorium (where keynote speakers and plenary sessions are featured) and the break-out rooms which host concurrent sessions, Learn-Inspire-Transform (LIT) sessions and workshops—seeing a lot of foot traffic. Catering is served among the RiverExpo, giving delegates and visitors the opportunity to network with exhibitors while enjoying morning tea, lunch and afternoon tea, as well as the official welcome function.

*Not to scale and subject to change

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**Pre-show booth setup hours:**
Monday 21st October
6:00am-8:00am

**Expo Floor Hours:**
Monday to Wednesday
8:30am-5:30pm
Booking Process

Step 1  Complete the attached form and email to irs@riverfoundation.org.au by 31 August 2019.
Step 2  We will be in touch to confirm your booking and issue an invoice for payment, required within 30 days.
Step 3  Once payment has been made, we will issue you with a code to enable you to utilise your free Riversymposium registration through our online registration process.
Step 4  We will send you an Expo Package that includes specific timelines and instructions for booking your furniture/designing your booth, fulfilling marketing benefits, etc.

Booking Form

PERSONAL DETAILS

Contact Person
Organisation
Postal Address (House/unit number, road, street)  Suburb/town
State  Country  Postcode
Telephone  Email

PLEASE CHECK THE EXPO PACKAGE YOU ARE INTERESTED IN

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