Strategic Planning
Lessons Learned In The Lake Simcoe Watershed

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Vision to Action, Action to Results

• 5-year plan
• 42 activities
• 4 major goals
• 9 outcomes

“Work with our community to protect and restore Lake Simcoe watershed by leading research, policy and action.”

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Why Strategic Planning?

- Focus
- Define direction
- Anticipate change
- Build capacity and resilience
“Fail to Plan – Plan to Fail”

• 1995 a defining moment,
• > 50% loss in overall funding,

Positive Outcome
Do more with less made us become more strategic!
The Strategic Planning Process

- Vision and mission
- Internal\external pressures
- SWOT analysis
- Develop\test action plans
- Finalize and communicate the plan
- Allocate resources & execute
- Monitor (KPI’s)
The Foundation of every strategic plan is...

Mission and Vision

- Define what success looks like,
- No dumb ideas or constraints,
- Learn how to think “strategically”.

What does success look like?

THINK BIG!
Developing the Plan

• Understand organizations strengths and vulnerabilities

• Identify key influencers both internal and external (situational analysis)
Developing the Plan

- Collaborate and consult partners and stakeholders
- Align your activities and actions when you can to add value,
Final Steps...

- Draft the plan ensure your goals are SMART,
- Re-engage with your stakeholders and partners,
- Make your edits and distribute the final Plan.
Executing the Plan: 5 Tips to Ensure Success

Tip #1
• Leadership – own and communicate the plan

Tip #2
• Work Planning and Budgeting

Tip #3
• Teamwork and Collaboration

Tip #4
• Monitor, Report and Adapt

Tip #5
• Celebrate your milestones!
Thank you

For more Information visit our website at

www.lsrca.on.ca