

PARTNERSHIP  
PROSPECTUS

23rd International

# RIVER SYMPOSIUM

EXCELLENCE – COLLABORATION – INTEGRATION

10-13 NOVEMBER 2020 | VIRTUAL

VALUING OUR RIVERS

MANAGED BY



# Invitation

Welcome to the first ever virtual International Riversymposium.

For all of us, 2020 is the year of change. The COVID pandemic has and is continuing to change the world – causing significant interruptions to our traditional activities and the way we go about with our lives. The pandemic has allowed us to reflect and look at opportunities to remain connected, and work together to have a future where healthy, resilient rivers support thriving communities, ecosystems and economies.

We are very excited that the 23rd International Riversymposium (IRS) will be held virtually for the first time! The whole world becomes our venue for this event – our boundaries to share and learn from each other will cease to exist – insightful presentations and knowledge sharing will be at our fingertips.

Riversymposium provides a unique global forum for river managers, policy developers, scientists, consultants, students, NGOs, indigenous and community organisations as well as business

and industry representatives to collaborate to improve the sustainable management and achieve resilience of river basins all over the world. As with previous symposia, you can still expect to see an exciting program of stellar keynotes, passionate presentations and interactive networking sessions whilst celebrating best practice across four jam packed days. However this year, there is so much more on offer. Together with our digital partners, Iconic Live, we bring some new and exciting activities – all in the safety of your offices and surroundings without the need for travel.

IRS will continue to provide the platform for you to hear and engage with keynote speakers and presenters while networking with other river leaders. There are also several opportunities to meet other delegates in a social setting.

Come and join us in this transformational journey of the International Riversymposium.

**Prof. Paul F Greenfield**

Chairman

International RiverFoundation



**Dr Eva Abal**

CEO, International RiverFoundation

Convener, 23rd International

Riversymposium



## WHY ATTEND?



Join **500+** delegates from around the world



**Transform**  
your knowledge to solutions that can be applied to your rivers



Have your **voice heard** by delegates from around the world



Be part of a transformed and **innovative** Riversymposium



Be part of one of the **world's premier** environmental forums



**Participate** in interactive sessions that are focused on sharing solutions



Be recognised and **awarded** with a micro-credential



**Immersive**  
networking experience - attend virtual networking events and chat with peers



Enjoy the convenience and **safety**  
distance is no longer a restriction



## WHO ATTENDS?



Utilities



Corporate



Education/  
Research



Government



Community



Consultancy



Not  
for profit



River/  
NRM  
Manager

# 2020 Conference Theme



This year the themes are diverse and encompass a variety of relevant, informative and inspirational topics.

In addition to the five core themes reflecting the dimensions of the over-all IRS theme of "Valuing our Rivers", the program has been extended to include other important topics such as the impacts of fire on our rivers and how COVID-19 has affected the environment.

## Valuing our Rivers:

- Aquatic ecosystem health and river flows (environmental value)
- Diverse uses, benefits and trade-offs (economic value)
- Governance, leadership and institutional arrangements (political value)
- History, traditional knowledge and cultural heritage of rivers (cultural value)
- Protecting and transforming river communities (social value)

## Others:

- River Reset: Responses to COVID and other calamities
- River Report Cards
- River Resilience, climate change and water security
- Rivers by design – from restoration to resilience
- Rivers and Human Health
- Rivers on Fire – impacts of bushfires on rivers
- RiverArt and River Stories
- Sustainable development goals for our rivers
- Transboundary Rivers

# What to expect at v-IRS2020

If the world can't come to us, we'll come to the world! The Riversymposium online platform gives us the opportunity to bring features to delegates that have never been offered before.



## Renowned Keynote Speakers

v-IRS invites distinguished water professionals from across the globe to present engaging and informative keynotes on a range of topics relevant to the theme. The six keynote speakers will be announced in the coming weeks with one being live-streamed around the world from the Gala Dinner on the first day of the conference. Keynote speakers will be available for Q&A after their presentations and will also be present at our thematic networking sessions for a more up close and personal discussion.

## Virtual Program

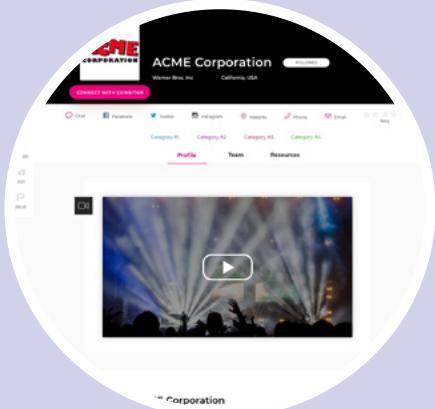
The virtual program includes over 100 presentations grouped into the v-IRS 14 themes. Each themed session will include five speakers presenting on a similar topic, but from different perspectives – this could include views from a community, technical, governance or academic point of view.

Themes will be concurrent, as they would be in the traditional IRS, so you can pick and choose what you would like to listen too. More excitingly, you will also not be missing out on anything as all content is recorded and will be available to delegates for at least six months after the event.



## Learn-Inspire-Transform (LIT) sessions

The popular LIT sessions are back in 2020! These interactive sessions give delegates an opportunity to dive deeper into specific topics. LIT sessions are curated by IRF but presented by specific organisations so they offer a focused look into a topic, within a workshop format. Getting more involved in the topics being discussed allows delegates to gain new professional knowledge and ideas they can implement in their own projects. LIT sessions are always popular and spaces are often limited to ensure great delegate engagement, so delegates will need to look out for these sessions when the program is released and register quickly!



## RiverExpo

RiverExpo is a place to explore, learn and network. Discover the innovative projects, products and services our partners and exhibitors are working on. These virtual booths offer you the chance to chat to industry experts one-on-one via instant message or video, view and download their resources and information kits and see who is attending the symposium on their behalf. This is a great networking and learning opportunity not to be missed.

## RiverHunt

We are proud to be associated with our event partners and want to ensure that you have the chance to meet as many of them as possible as well as explore the good work that they are all embarking upon. RiverHunt encourages you to visit RiverExpo booths and partner profiles by going on a hunt for a CODE to be provided during the event. Finding all the pages with the code allows you to go into the draw for an amazing prize!



## RiverGallery

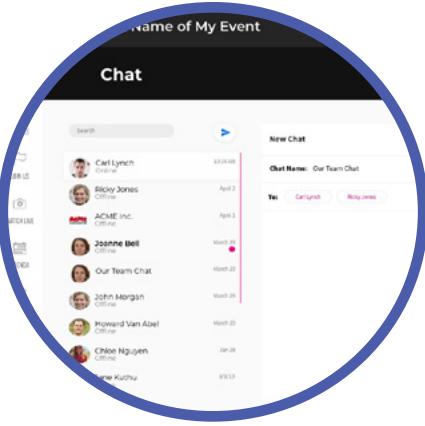
It goes without saying that there are many beautiful rivers, lakes and creeks around the world. This is your opportunity to take one of them home! IRF is bringing together a collection of prints from international artists and photographers that show the natural wonder of these bodies of water. Many of these pieces of art have never been displayed in public before and RiverGallery presents a unique and special opportunity to take home a piece of art that will no doubt take centre stage in your home or office. High-resolution digital images and/or prints will be available to purchase during the conference. If you are an artist that is interested in displaying your art in RiverGallery, please contact us for more information.

## Virtual Study Tours

Our virtual field trips will allow you to explore one of the fascinating projects being conducted on rivers around the globe, or perhaps just take a virtual stroll on a riverbank somewhere that you have never been before.

## RiverFilms

A selection of short films will be available to view at your leisure. These films always offer an interesting mix of topics and perspectives highlighting different rivers around the world. Titles will be released in the coming weeks.



## RiverNetworking

Just because we can't all be in one room, doesn't mean we can't connect professionally and socially.

The Riversymposium event platform offers the ability to chat and have open discussions during presentations and keynotes as well as ask questions during live Q&A. You can connect through instant messages or video chat and we are introducing some fantastic group networking and social functions, including thematic network sessions which will include opportunities to meet and greet with specific speakers and keynotes.

## RiverTrivia

Following the plenary session on Day Two, we will be hosting a trivia night for all our delegates! This general knowledge quiz will be a fun, light-hearted session where teams battle it out to be the RiverTrivia champions! You can form your own team, or we are happy to place you in a team randomly so you get to meet other participants.



## Rivers Got Talent

A talent competition open to anyone. Submit a video of yourself singing, dancing, playing an instrument, reciting poetry, doing a comedy skit - it's all up to you. Bonus points if you incorporate something river related! Rivers Got Talent will have a Judges prize as well as a People's Choice prize up for grabs.

## Thematic Networks

Day Four of the conference will be dedicated to a more targeted networking experience. Concurrent networking sessions will be held to allow delegates to meet the keynotes and other speakers within a specific theme. Register for the themes that interest you and come along and meet others with the same interest or experience. These casual sessions will run for 30 minutes each and provide open discussions and opportunities to share contacts and connect.

## Post-conference video-on-demand

Unlike traditional conferences where you often must decide between two sessions that are clashing, our online platform has you covered! All keynotes, themed sessions and LIT sessions will be available on demand for delegates for six months following the conference. This means if you missed a session, or want to watch it again, you can do so with ease by just logging back into the platform within the six-month period.

## Conference eSatchels

One of the things people look forward to at a face to face event is the 'goodies' bag! At v-IRS you don't have to go without this. The virtual satchels will include some informative collateral and great deals offered by our partners and exhibitors. All of this will be available within the event platform for you to access at any time throughout the conference.



## Live-streamed Gala Dinner

The closing keynote for Day One of v-IRS will be live-streamed from Brisbane's heritage-listed Customs House, where our VIP Gala Dinner will be held. This dinner will bring together river leaders and other professionals from around the globe. If you can't be with us in person, then celebrate with us from home or your office by watching the live streamed event online.



## Diversity in Water

This panel discussion celebrates diversity in all its forms and highlights how equal opportunities can advance sustainable river basin management. Delegates will hear from experienced water professionals from a diverse range of backgrounds and experience. In addition to the official Q&A which forms part of this session, there will also be an opportunity to meet and interact with fellow delegates following the discussion.



## Emerging Water Professionals Program

The Emerging Water Professionals Program (EWPP) fosters education and innovation in water management by supporting the professional and personal development of future water leaders.

EWPP is open to anyone within the first 10 years of their career and identifies as an emerging water professional – including postgraduate students and early career professionals. Participants from any related discipline are welcome, including science, policy, planning, community development, business, governance, aid, development and many more.

EWPP is run at the same time as the International Riversymposium and will include exclusive networking opportunities and a dedicated session designed especially for them.

# Partner with us!

If you're joining us for v-IRS, why not consider partnering with us! We expect more than 500 delegates from over 40 countries to register and our virtual platform offers the perfect opportunity to have your projects and products highlighted. This virtual version of IRS will introduce new opportunities for partners that include a broader and more diverse audience as there are no global boundaries restricting participation, this means a more substantial return on investment.

This year, we are taking a new approach to the way you can partner with us. Our a la carte partner menu puts you in control of what you want from your partnership package. Build your own package with things that are important to you, your organisation, and your brand. Choose ways in which you feel can best showcase the important work that you do.

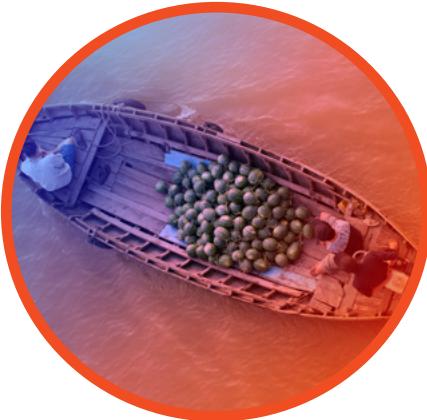
Simply choose the amount of money you wish to spend from one of our three partnership tiers and then click-and-construct your package. Gold - \$12,000, Silver - \$8,000 and Bronze - \$5,000, or Exhibitor only at \$1,500.

Below is a detailed list of the different ways in which you can interact with v-IRS as a partner. They are diverse, flexible and a fantastic way of gaining exposure to a global and engaged audience.



## Keynote Partner

Do you have a message you would like to share with a captive audience? By becoming a keynote partner, your organisation will be exposed to more than 500 international water professionals as they tune in for one of two plenary sessions each day. This partnership opportunity includes your logo being displayed on the welcoming screen, a 40 second video about your organisation played before the keynote and the opportunity to introduce the keynote.



## Thematic partner

If your organisation is passionate about one theme in particular, you can join us as a thematic partner. This shows our delegates that you are proactive in this space and an industry leader. There are three levels of thematic partnership opportunities to select from:

Level 1 – naming rights, verbal recognition, 20 second video at the beginning of the session and your logo on the welcome slide.

Level 2 – verbal recognition, 20 second video at the end of the session and your logo on the welcome slide.

Level 3 – verbal recognition, your logo on welcome slide



## Thematic Networking

IRS's unique take on networking this year will be one of the highlights of the symposium. We can't all meet face to face, but that doesn't mean we still can't connect, share details and have some great conversations. Thematic networking partnership is part of the benefits associated with partnering a theme. During these sessions hosted in zoom, as a partner you will have the opportunity to speak or present and your logo will be displayed prominently.

## Social Networking Events – RiverTrivia and Rivers Got Talent

Show delegates that you love to connect with them by partnering with us to deliver the fun, social networking events. You can partner one event, or both! You will have the chance to welcome everyone to the evening, have your logo displayed, partner the prize and show a short video at the beginning of the event.



## Learn-Inspire-Transform (LIT) Sessions

For session partners and facilitators, LIT sessions present an opportunity to showcase the organisation's commitment and capabilities to a captive and engaged audience. The sessions provide the audience with insights into the benefits of future collaboration and they should walk away feeling empowered to invest their new knowledge in their own projects. Partners have full control on how this session is run including format, presentation style and group work. IRF can provide guidance on how to get the most out of a LIT session utilising the online platform. LIT sessions are available for either 1.5 or 3 hour sessions.



## Gala Dinner

Be part of this special event by joining us as our Gala Dinner partner. This exclusive dinner will be held at the heritage-listed Customs House in Brisbane and will include a live stream of the Day One closing plenary keynote. Benefits will include branding at the venue and online, one corporate table and a short presentation at the dinner.



## RiverExpo

This is your opportunity to reach more than 500 delegates and to showcase your latest projects, products and services. The virtual expo booth allows you to display video content, promotional material, project and product information. Visitors to your expo booth will be able to download any information that you wish to make available to them, as well as watch your video content and interact with your staff through the instant messaging and video chat functionality. You can even schedule online meetings at a preferred time with delegates that visit your booth. Best of all, post-event, you will be sent details on who visited your booth – this includes number of visits, what they viewed and which documents they downloaded.

A RiverExpo booth is included in all partnership packages or can be purchased independently

## Featured on Landing page

The landing page of v-IRS is prime real estate. Every delegate who joins Riversymposium will at some point visit the landing page, even visitors to the page who do not necessarily attend as a delegate will still be exposed to the partner logos that appear on the landing page. Gold partners will automatically appear on the page, others can choose to add this benefit to their a la carte package.

## Conference eSatchels

The virtual satchel page on the platform will host all the “flyers” and special deals provided by partners. Gold partners will have automatic inclusion on the virtual satchel page and it can be an added inclusion for Silver and Bronze partners.



## Resilient Rivers Membership

Resilient Rivers Membership is a new and exciting introduction to the RiverFoundation program. As a special introductory offer and v-IRS partner will be entitled to a complimentary corporate membership equal to the value/level of IRS partnership. A corporate membership gives the organisation fantastic entitlements such as:

- Complimentary individual memberships to a selected number of staff
- Complimentary or discounted IRF events such as RiverTalks and RiverDialogues
- Discounts for staff on RiverAcademy courses and much more

## Marketing

IRF have an extensive social media following as well as an expansive email database. Partners can make the most of these valuable contacts by selecting from a range of marketing opportunities during and after v-IRS2020.



## Delegate “pledge”

Do you want to use some of your partnership package towards bringing staff to v-IRS? You can do that with our delegate pledge packages. Discounted delegate tickets are on offer from 2-100 delegates.

## 2021 Special Bonus

Virtual events are new to most, to give all our partners added value and confidence in v-IRS2020 we are offering ALL partners, no matter what level, the ability to use 20% of your partnership value again in 2021. If you become a GOLD partner at a value of \$12,000, you will have \$2400 to spend in partnership opportunities in 2021. You might use it toward a Learn-Inspire-Transform session, an expo booth or even use it toward delegate costs.



## Diversity in Water

By becoming a partner of this ever-popular panel discussion event, you will have input on selecting panel members, the chance to provide a short introduction at the start of the session and have your logo displayed on all event-specific materials. After the more formal discussion and Q&A section, delegates will have a chance to network with each other, and panel members, in a more casual setting.

# Special partnership opportunities



## Emerging Water Professionals Program (EWPP)

This popular program brings together emerging water professionals from all sectors of the industry to connect and share knowledge while learning from established experts in the field. As a partner of this program, you will help develop the special dedicated EWPP session and have your logo included on all program related materials.



## High-level Delegates Program (HLD)

The High-level delegates (HLD) program is a key platform for leaders from developing countries to obtain access to knowledge and on-ground practices pertaining to river and watershed management and contribute to a broader dialogue for resilient rivers. This program is by invitation-only so as a partner, you are guaranteed to be interacting with engaged and passionate water professionals who are looking to create and maintain strong working relationships. As a partner of this program, you will receive branding on all relevant material, a chance to welcome the program delegates and take part in their dedicated session.



## Virtual Study Tours

Partner with us by partnering our collated suite of Virtual Field Trips. Virtual Field Trips will be submitted by catchment groups, tourism bodies and environmental managers from across the globe with the endeavour of promoting their onground projects or unique landscapes. This is your chance to be associated with these projects that aim to engage, educate and inspire.

Please contact [kelly@riverfoundation.org.au](mailto:kelly@riverfoundation.org.au) to discuss these special partnership opportunities

23rd International  
**RIVER**  
**SYMPOSIUM**

**PARTNERSHIP  
EXPRESSION  
OF INTEREST**

**PERSONAL DETAILS**

Title (e.g. Mr, Mrs, Ms, Dr, Prof)	First name	Last name / family name
Organisation	Position	
<b>Postal Address</b> (House/unit number, road, street)		Suburb/town
State	Country	Postcode
Telephone (work)	(mobile)	
Facsimile	Email	

**Partner Agreements**

Once your preferred partnership package has been negotiated, the International RiverFoundation will prepare a partner agreement for your signature.

**Partnership Cancellation Policy**

Partnership cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the Terms & Conditions included with the partner agreement.

**Disclaimer**

The entitlements listed in this document are offered on the basis that confirmation of a partner's involvement is received prior to any deadline specified by the International RiverFoundation, i.e. to meet timelines for the uploading of documents to event platform.

The International RiverFoundation reserves the right to amend these packages subject to changes in the program format.

**Responsibilities of Partners**

It is the responsibility of partners to provide the materials listed in the partner package, once the commitment has been made.

Those companies which get the most out of their partnerships are those who actively promote their presence at the symposium and provide logos, text and any other materials in a timely manner to the organisers.

Please submit this form to: [kelly@riverfoundation.org.au](mailto:kelly@riverfoundation.org.au)

Interested in partnering with us but don't see exactly what you want here? No Problem! Contact Kelly McMillan at [kelly@riverfoundation.org.au](mailto:kelly@riverfoundation.org.au) to chat about designing a bespoke package.

Platinum packages are also available, please contact us if you would like to discuss a platinum package.

**PLEASE CHECK THE ITEM/S YOU ARE INTERESTED IN PARTNERING:**

**1. Pick your partnership package**

Gold	\$12,000 + GST
Silver	\$8,000 + GST
Bronze	\$5,000 + GST
Gold, Silver and Bronze receives the corresponding IRF Corporate membership tier for free and 20% of partnership value can be used again in the 2021 Riversymposium	
Exhibitor only*	\$1,500 + GST

**\*Disregard step 2**

Includes custom booth in RiverExpo (Logo, video, link to resources, direct chat with delegates, post-event reporting and analytics) + participation in RiverHunt + 2 registrations

**2. Using the partner amount you selected in the first step, build your partnership package (e.g. Bronze - \$1,750 is automatically utilised by the required benefits, select from your choice of benefits using the remaining \$3,250)**

Benefit	Value
REQUIRED: Custom partner page and booth in RiverExpo	
• Logo, video, link to resources, direct chat with delegates, post-event reporting and analytics, participation in virtual RiverHunt	\$1,000 <input checked="" type="checkbox"/>
REQUIRED: 2 x registrations	\$750 <input checked="" type="checkbox"/>
Keynote	
• Banner in virtual background, 40 sec video ad, verbal recognition during Keynote welcome	\$3,000
Theme:	
LEVEL 1: Naming rights, verbal recognition, 20 sec video ad start of session, logo on welcome slides	\$3,000
LEVEL 2: Verbal recognition, 20 sec video ad end of session, logo on welcome slides	\$2,000
LEVEL 3: Verbal recognition and logo on welcome slides	\$1,000
LIT Session	
1.5 hour LIT Session	\$3,000
3 hour LIT Session	\$5,750
E-poster Room	\$1,000
Logo featured on Riversymposium landing page	\$750
Networking function	
Rivers Got Talent	\$1,500
RiverTrivia	\$1,500
Diversity in Water	\$5,000
Collateral in virtual satchel	\$750
Max 200-word article in e-Newsletter	\$500
Social media promotion on the platform of your choice	\$250
Gala Dinner	\$10,000
Gala Dinner Table (8 tickets)	\$2,500
Delegate Pledge	
2 x registrations	\$750
5 x registrations	\$1,750
10 x registrations	\$3,250
20 x registrations	\$6,250
<b>TOTAL</b>	

\*Please ensure total amount corresponds to the partnership package amount selected