

River Revolution: Accelerating Solutions for Climate Resilience

irf
International
River Symposium
Brisbane 2025

8 - 10 September 2025
Brisbane, Australia

Sponsorship Prospectus



www.riversymposium.com
www.riverfoundation.org.au

The world's pre-eminent river conference returns to Brisbane

Join us to accelerate solutions and partnerships to tackle the largest issues facing our rivers and waterways.

The International River Foundation (IRF) is proud to host the 26th International River Symposium (IRS), providing a unique global thought-leadership forum for river managers, policy developers, scientists, consultants, students, NGOs, Indigenous and community organisations, as well as business and industry representatives, to exchange knowledge, fast-track solutions and collaborate towards practical action to improve the sustainable management and resilience of rivers all over the world.

In the face of an escalating climate crisis, the IRS 2025 theme, *River Revolution: Accelerating Solutions for Climate Resilience*, will unite diverse stakeholders to catalyse innovative practices and sustainable funding, fostering transformative action for thriving ecosystems, communities and economies.

We invite you back to the river city of Brisbane, Australia's fastest growing city. Dedicated to being a world leader in sustainable development, Brisbane was recently awarded Gold Certification in the United Nations Sustainable Development Goals Cities Initiative and will play host to the Brisbane 2032 Olympic and Paralympic Games.

The IRF, a not-for-profit organisation at the heart of a global movement driving accelerated action towards the world's transition to healthy and resilient rivers for future generations, is very proud to bring the IRS, our flagship program, back to Brisbane.

Featuring a curated interactive program comprising a one-day masterclass, two-day conference and culminating in an evening event where the prestigious Thies International River Prize will be awarded, the transformed IRS facilitates partnerships between key global river stakeholders, celebrates the environmental, economic and social value of rivers across the globe, and provides an international forum for examining best practice in river and watershed management.

Becoming a River Symposium sponsor will see you join a global community of changemakers through an engaged River Network made up of hundreds of respected leaders representing all sectors involved in water and river management from countries all over the world.

Your local, regional and international exposure throughout the event will see you connect with respected leaders and champions, including world renowned keynotes, and will give you the chance to share your expertise, showcase your work and make decisions in spearheading solutions to inspire, invest and accelerate impact for rivers and future generations.

Please join us at The 26th International River Symposium where leaders from diverse sectors converge to accelerate solutions and partnerships. This event is your opportunity to drive the transformation towards resilient rivers for future generations.



Jodie Bignall
Chief Executive Officer
International River Foundation



Michael Wright
Chair
International River Foundation

Brisbane Festival 2025



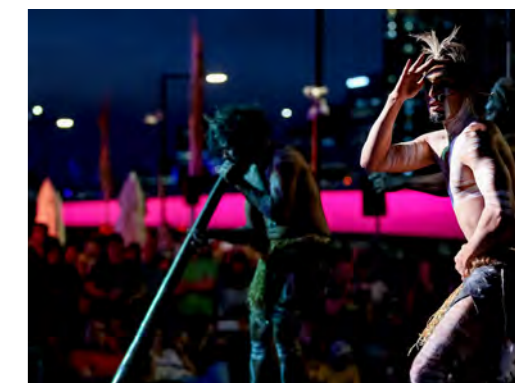
The International River Symposium (IRS) emerged from the Brisbane Festival. First held in 1998, the IRS was a signature event with a key goal to raise environmental awareness.

Over twenty-five years later, the IRS has transformed into a world-renowned thought-leadership forum, uniting global river leaders to accelerate solutions and action for our waterways.

Returning to its roots, in 2025 the IRS will be held in partnership with Brisbane Festival, Brisbane's biggest cultural event. Working towards embedding environmental sustainability across everything it does, Brisbane Festival is unlike anything else you can experience in the world. The event redefines what an International Arts Festival looks and feels like, staying ahead of the game and bringing the next generation with it.

The river and iconic city landmarks are Brisbane Festival's stage, with Riverfire marking the opening of the festival – and now the IRS.

We are proud to align with this iconic event and amplify the world's focus on our river. We look forward to welcoming you to the River City of Brisbane in 2025.



Founding Member sponsorship opportunity

Principal Sponsor

AUD \$250,000 + GST

Acknowledgements

- Acknowledgement as a Principal Sponsor for the 26th International River Symposium and Founding Member of the International River Foundation (IRF)
- Opportunity to open the Symposium and address the delegates during the Opening and Closing Ceremonies
- Acknowledgement as a Principal Sponsor for all Satellite Events leading into the Symposium

Thought Leadership

- Opportunity to nominate one of the four renowned keynote speakers
- 10-minute plenary presentation or take part in a plenary panel discussion
- Option to facilitate one of the Symposium sessions relating to a topic relevant to your organisation
- Option to host an exclusive tailored event in partnership with the IRF to showcase a critical topic relevant to your organisation
- Representation in the Program Committee, enabling your input into the planning of certain sessions or workshops and ability to influence the agenda and topics
- Own and facilitate a discussion group (app/virtual platform) pre, during and post-event on a discussion topic that aligns with your organisation's event objectives
- Pulse point poll (app/virtual platform) run pre-event to gather insights on which discussion topics the attendees are interested in

Stakeholder Engagement and Networking

- Opportunity to host a trade display at the Symposium
- Up to 12 complimentary delegate registrations and Early Bird pricing on any additional registrations
- 20 tickets to the International River Prize Event and awarding ceremony
- Unlimited complimentary registrations to all Satellite Events
- VIP invitation to the Corporate Event
- Special invitation to River Leaders function hosted by the Lord Mayor of Brisbane, Chancellor of the University of Queensland and Executive Chair and CEO of Thiess
- Access to private spaces for VIP meetings
- Access to request and organise meetings with delegates

Market Reach and Delegate Data Capture

- An electronic copy of the delegate list (including demographics) will be provided before and after the Symposium (subject to privacy status selected by delegates)
- Capture active leads for tailored post-event communications via QR code scans to sponsor's content/downloads
- Access to state-of-the-art data capture, with reporting on key data relevant to your organisation
- Gather intelligence and analyse 'real-time' behaviours via tracking check-ins on particular sessions and views/downloads of sponsor's content
- IRF promotion to over 10,000 river professionals worldwide

Branding, Media and Communications

- Featured Principal Sponsor and IRF Founding Member on all Symposium materials, including the conference app, online event platform, signage at conference venue, plenary room holding slides, IRF website, banners, brochures and advertisements
- Corporate logo featured at check-in kiosk, viewed by all attendees
- Video testimonial/sound-bite from a representative of your organisation to be included in the official Voices for Rivers Symposium video
- Use of Symposium branding for your own marketing and advertising purposes
- Drive attendees to your organisation's website by including a 100-word profile and link-through on the delegate app, online Symposium platform and IRF website
- Blog/article on app with linked notification to all attendees
- Curate and control your profile and content via the sponsors' portal
- Opportunity to showcase your organisation's work to global audiences
- Creation and distribution of two posts across IRF's social media channels (LinkedIn, Instagram, Facebook and Twitter), with input from sponsor on content and messaging
- Acknowledgement of your sponsorship in IRF's email newsletter (~10,000 subscribers)
- Joint communication, marketing and media activities
- Access to media list
- Short video interview with IRF reporter, recorded during conference and posted on social media post-event

Long-term Partnership Opportunities

- Opportunities for ongoing collaboration beyond the Symposium, such as continued exposure in post-event materials and future events
- Alignment with your organisation's long-term strategic goals and positioning as a Founding Member of the IRF
- Access to post-event video-on-demand



It has been my pleasure to be able to contribute to such an important event, just a few days before the COP15 and few months ahead of the UN Water Conference. Your efforts to bring together so many key partners involved in the sound management of our precious rivers cannot be praised enough.

Veronica Manfredi
European Commission



The experts and representatives of the IRS were excellent and the quality high. I think the size of the event was perfect to have meaningful discussions during the event and in breaks.

Birgit Vogel
International Commission for the Protection of the Danube River



It was an extraordinary experience to be a part of this truly international coalition of river leaders. It was humbling and profound. I thank the IRF for including me and Friends of the Chicago River, and our story of hope and change.

Margaret Frisbie
Friends of the Chicago River

Our Founding Members



Dedicated to a better Brisbane



Queensland Government

THIESS



BHP Mitsubishi Alliance

Premium sponsorship opportunities

Platinum Sponsor

AUD \$100,000 + GST

Acknowledgements	<ul style="list-style-type: none"> Acknowledgement as a Platinum Sponsor during the Opening and Closing Ceremonies, as well as during the four Satellite Events leading into the Symposium
Thought Leadership	<ul style="list-style-type: none"> 10-minute plenary presentation or take part in a plenary panel discussion Option to facilitate one of the Symposium sessions relating to a topic relevant to your organisation Own and facilitate a discussion group (app/virtual platform) pre, during and post-event on a discussion topic that aligns with your organisation's event objectives Pulse point poll (app/virtual platform) run pre-event to gather insights on which discussion topics the attendees are interested in
Stakeholder Engagement and Networking	<ul style="list-style-type: none"> Opportunity to host a trade display at the Symposium Up to 10 complimentary delegate registrations and Early Bird pricing on any additional registrations 10 tickets to the International River Prize Event and awarding ceremony Unlimited complimentary registrations to all Satellite Events VIP invitation to the Corporate Event Special invitation to River Leaders function hosted by the Lord Mayor of Brisbane, Chancellor of the University of Queensland and Executive Chair and CEO of Thiess Access to private spaces for VIP meetings Access to request and organise meetings with delegates
Market Reach and Delegate Data Capture	<ul style="list-style-type: none"> An electronic copy of the delegate list (including demographics) will be provided before and after the Symposium (subject to privacy status selected by delegates) Capture active leads for tailored post-event communications via QR Code Scans to sponsor's content/downloads Access to state-of-the-art data capture, with reporting on key data relevant to your organisation Gather intelligence and analyse 'real-time' behaviours via tracking check-ins on particular sessions and views/downloads of sponsor's content IRF promotion to over 10,000 river professionals worldwide
Branding, Media and Communications	<ul style="list-style-type: none"> Featured Platinum Sponsor on all Symposium materials, including the conference app, online event platform, signage at conference venue, plenary room holding slides, IRF website, banners, brochures and advertisements Corporate logo featured at check-in kiosk, viewed by all attendees Video testimonial/sound-bite from a representative of your organisation to be included in the official Voices for Rivers Symposium video Use of Symposium branding for your own marketing and advertising purposes Drive attendees to your organisation's website by including a 100-word profile and link-through on the delegate app, online Symposium platform and IRF website Blog/article on app with linked notification to all attendees Curate and control your profile and content via the sponsors' portal Global promotion to over 10,000 river professionals Creation and distribution of two posts across IRF's social media channels (LinkedIn, Instagram, Facebook and Twitter), with input from sponsor on content and messaging Access to media list Short video interview with IRF reporter, recorded during conference and posted on social media post-event

Insights from previous International River Symposium speakers



Rivers are the lifeblood of communities, cities and industries around the world, but they are facing significant challenges. Let us continue to work together to ensure our rivers are there for future generations.

Adrian Schrunner
Lord Mayor of Brisbane



If the world continues to undervalue and overlook rivers, then we can kiss goodbye to tackling our climate and nature crises. It is time for the world to wake up to rivers.

Dr Stuart Orr
World Wide Fund for Nature



We need to focus on the 'water part' of climate change. It is important to look at both protection and restoration. We need to hold each other accountable as we move forward.

Dr Nicole Silk
The Nature Conservancy



To save the Mekong by 2030, four fundamental shifts are needed: proactive regional planning, coordination and management of water infrastructures, consolidation and modernisation of decision support systems, and enhancement of entire basin management arrangement.

Dr Anoulak Kittikhoun
Mekong River Commission



The pandemic has shown us that working together (tightly knitted cooperation and constructed involvement of all actors) can make a difference in addressing the key challenges that our rivers are facing. We need to unite towards a common water agenda.

Veronica Manfredi
European Commission



We have learned much in the last 13 years about how to manage water for the environment and how to achieve resilient rivers for resilient communities. But there is still more to do to manage water for the environment. We must keep adapting. We need to travel this journey to resilience together.

Dr Simon Banks
Commonwealth Environmental Water Holder



To protect a river, one needs to ensure that we protect it every single day thereafter. Let us use our collective businesses to save our home planet.

Ryan Gellert
Patagonia



The world is experiencing a water crisis. Drought, flooding or pollution are how most of us will experience this climate emergency – yet water is often missing from global conversations.

Mina Guli
Thirst Foundation



The unprecedented biodiversity and water and pollution crisis facing the planet require us to step up actions and find smarter, faster, and more cooperative ways to tackle the compounding problems.

Dr Carlos Manuel Rodriguez
Global Environment Facility

Gold Sponsor

AUD \$75,000 + GST

Acknowledgements	<ul style="list-style-type: none"> Acknowledgement as a Gold Sponsor during the Opening and Closing Ceremonies, as well as during two of the Satellite Events leading into the Symposium
Thought Leadership	<ul style="list-style-type: none"> 10-minute plenary presentation or take part in a plenary panel discussion Option to facilitate one of the Symposium sessions relating to a topic relevant to your organisation Option to host an exclusive tailored event in partnership with the IRF to showcase a critical topic relevant to your organisation Own and facilitate a discussion group (app/virtual platform) pre, during and post-event on a discussion topic that aligns with your organisation's event objectives Pulse point poll (app/virtual platform) run pre-event to gather insights on which discussion topics the attendees are interested in
Stakeholder Engagement and Networking	<ul style="list-style-type: none"> Opportunity to host a trade display at the Symposium 8 complimentary delegate registrations and Early Bird pricing on any additional registrations 8 tickets to the International River Prize Event and awarding ceremony 10 complimentary registrations to all Satellite Events VIP invitation to the Corporate Event Special invitation to River Leaders function hosted by the Lord Mayor of Brisbane, Chancellor of the University of Queensland and Executive Chair and CEO of Thiess Access to private spaces for VIP meetings Access to request and organise meetings with delegates
Market Reach and Delegate Data Capture	<ul style="list-style-type: none"> Capture active leads for tailored post-event communications via QR Code Scans to sponsor's content/downloads Access to state-of-the-art data capture, with reporting on key data relevant to your organisation Gather intelligence and analyse 'real-time' behaviours via tracking check-ins on particular sessions and views/downloads of sponsor's content IRF promotion to over 10,000 river professionals worldwide
Branding, Media and Communications	<ul style="list-style-type: none"> Featured Gold Sponsor on all Symposium materials, including the conference app, online event platform, signage at conference venue, plenary room holding slides, IRF website, banners, brochures and advertisements Video testimonial/sound-bite from a representative of your organisation to be included in the official Voices for Rivers Symposium video Use of Symposium branding for your own marketing and advertising purposes Drive attendees to your organisation's website by including a 50-word profile and link-through on the delegate app, online Symposium platform and IRF website Blog/article on app with linked notification to all attendees Curate and control your profile and content via the sponsors' portal Global promotion to over 10,000 river professionals Creation and distribution of two posts across IRF's social media channels (LinkedIn, Instagram, Facebook and Twitter), with input from sponsor on content and messaging

Who attends the Symposium?

A multi-stakeholder event where leaders from government, business, science, academia, NGOs and community will come together to drive unprecedented collaboration in actions for our rivers.



Government and Policy Makers

From local, city councils, and state and federal government agencies shaping policies and frameworks we need



Business, Corporates and Decision Makers

Across key sectors from corporations, industries and peak bodies, working together to fund, support and deliver on-ground solutions



Local, National and International NGOs

Including Indigenous and First Nations groups, foundations, and not-for-profits advocating and advancing actions towards resilience



Academia and Research

Including schools, universities and research institutions and initiatives bringing science, research and innovation



Finance and Investment Leaders

From banks, funds, investment firms, venture capital, equity and insurance firms, brokers, asset owners, public and development finance institutions



Media and Journalists

From the leading newspapers, television, magazines, and digital media who are bringing climate actions to the top of the national agenda

The 2022 International Riversymposium in numbers

450+

Delegates

55

Countries

24

High-level keynote speakers

17

Partner workshops

40

Abstract presenters



34% Government

25% NGOs and Community Groups

21% Academia and Research

20% Corporates



Silver Sponsor

AUD \$50,000 + GST

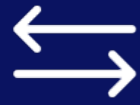
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|---|--|
| Acknowledgements | <ul style="list-style-type: none"> Acknowledgement as a Silver Sponsor during the Opening and Closing Ceremonies |
| Thought Leadership | <ul style="list-style-type: none"> 5-minute plenary presentation or take part in a plenary panel discussion in a breakout session/sector session Option to chair and curate 1 plenary session (impact area/sector group) Own and facilitate a discussion group (app/virtual platform) pre, during and post-event on a discussion topic that aligns with your organisation's event objectives Pulse point poll (app/virtual platform) run pre-event to gather insights on which discussion topics the attendees are interested in |
| Stakeholder Engagement and Networking | <ul style="list-style-type: none"> Opportunity to host a trade display at the Symposium 5 complimentary delegate registrations and Early Bird pricing on any additional registrations 5 complimentary tickets to the International River Prize Event and awarding ceremony VIP invitation to the Corporate Event Access to request and organise meetings with delegates |
| Market Reach and Delegate Data Capture | <ul style="list-style-type: none"> Capture active leads for tailored post-event communications via QR Code Scans to sponsor's content/downloads Access to state-of-the-art data capture, with reporting on key data relevant to your organisation Gather intelligence and analyse 'real-time' behaviours via tracking check-ins on particular sessions and views/downloads of sponsor's content IRF promotion to over 10,000 river professionals worldwide |
| Branding, Media and Communications | <ul style="list-style-type: none"> Featured Silver Sponsor on all Symposium materials, including the conference app, online event platform, signage at conference venue, plenary room holding slides, IRF website, banners, brochures and advertisements Use of Symposium branding for your own marketing and advertising purposes Drive attendees to your organisation's website by including a 25-word profile and link-through on the delegate app, online Symposium platform and IRF website Blog/article on app with linked notification to all attendees Curate and control your profile and content via the sponsors' portal Global promotion to over 10,000 river professionals Creation and distribution of two posts across IRF's social media channels (LinkedIn, Instagram, Facebook and Twitter), with input from sponsor on content and messaging |

Past IRS sponsors



Unites river managers and leaders globally

Build your profile at the only international forum that brings river managers and leaders together to discuss relevant topics



Fosters knowledge exchange across sectors

Connect with government, business, scientists, NGOs, communities and individuals



Provides opportunities to be part of the solution

Facilitate business opportunities related to river management and be a catalyst of reform in policy and practice



Learn, inspire, transform!

Promote an inspiring and enduring legacy to work towards the resilience of rivers



Celebrate successes!

Celebrate best practice and the 'knowledge portal' through the International River Prize awarding ceremony

Program sponsorship opportunities

Impact Area Sponsor

AUD \$25,000 + GST

Connect with global river leaders and demonstrate your expertise on an impact area relevant to your organisation.

Acknowledgements	<ul style="list-style-type: none"> Acknowledgement of your sponsorship during sponsored session
Thought Leadership	<ul style="list-style-type: none"> Opportunity to take part in a plenary panel discussion on an impact area of your choice Own and facilitate a discussion group (app/virtual platform) pre, during and post-event on a discussion topic that aligns with your organisation's event objectives Pulse point poll (app/virtual platform) run pre-event to gather insights on which discussion topics the attendees are interested in
Stakeholder Engagement and Networking	<ul style="list-style-type: none"> 3 complimentary delegate registrations and Early Bird pricing on any additional registrations 3 complimentary tickets to the International River Prize Event and awarding ceremony VIP invitation to the Corporate Event
Market Reach and Delegate Data Capture	<ul style="list-style-type: none"> Capture active leads for tailored post-event communications via QR Code Scans to sponsor's content/downloads Access to state-of-the-art data capture, with reporting on key data relevant to your organisation Gather intelligence and analyse 'real-time' behaviours via tracking check-ins on particular sessions and views/downloads of sponsor's content IRF promotion to over 10,000 river professionals worldwide
Branding, Media and Communications	<ul style="list-style-type: none"> Featured Impact Area Sponsor on all Symposium materials, including the conference app, online event platform, signage at conference venue, plenary room holding slides, IRF website, banners, brochures and advertisements Use of Symposium branding for your own marketing and advertising purposes Drive attendees to your organisation's website by including a 25-word profile and link-through on the delegate app, online Symposium platform and IRF website Curate and control your profile and content via the sponsors' portal Global promotion to over 10,000 river professionals Creation and distribution of two posts across IRF's social media channels (LinkedIn, Instagram, Facebook and Twitter), with input from sponsor on content and messaging Branding on holding screen in associated session room Option to display a pull-up banner in associated session room



IRS 2025 program

Breakout sessions

Across 4 areas of impact



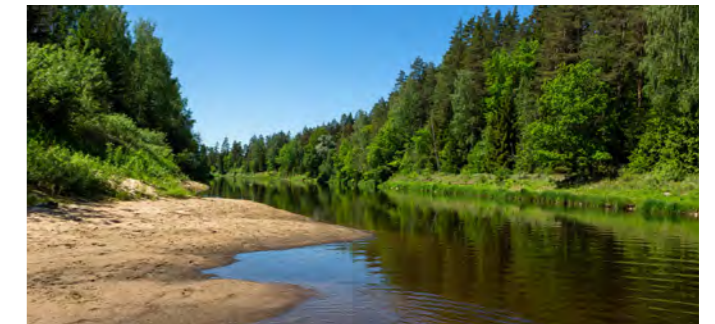
River Systems & Communities



River Governance



Innovative Finance



Adaptive Solutions

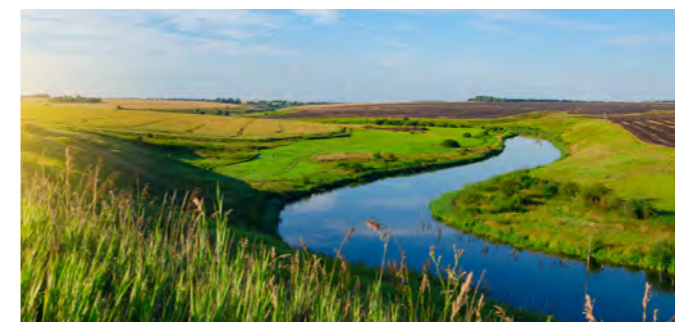
Across 4 sector groups



Industries & Manufacturing



Urban & Ports



Agriculture & Land



Tourism & Recreation

Satellite Event Sponsor

4 Satellite Events AUD \$25,000 + GST | 1 Satellite Event AUD \$7,500 + GST

Satellite events are your opportunity to increase brand exposure and generate thought leadership on a topic relevant to your organisation's goals.

In anticipation of the 2025 International River Symposium, the International River Foundation is thrilled to present and facilitate a series of four, two-hour, interactive online events, to spark conversation and drive innovative thinking.

Satellite Events will serve as dynamic platforms for knowledge exchange, collaboration, and engagement, allowing thought leaders and participants to explore critical issues and pioneering solutions.

These events will focus on the challenges and opportunities that our global river partners and industries face amid climate change.

		4 Events	1 Event
Acknowledgements	<ul style="list-style-type: none"> Acknowledgement of your sponsorship during the sponsored Satellite Event(s) 	✓	✓
Thought Leadership	<ul style="list-style-type: none"> Speaking Opportunity: Gain visibility with a 5-minute speaking spot during the event or showcase your organisation through a 2-minute video screened to all virtual attendees, highlighting your commitment to river conservation and climate solutions Panel Participation: Have an organisational representative sit on the discussion panel, allowing you to share insights and engage with thought leaders committed to river health 	✓	✓
Stakeholder Engagement and Networking	<ul style="list-style-type: none"> Complimentary registrations to your sponsored Satellite Event(s) Complimentary delegate registrations to the Symposium Receive Early Bird Pricing on any additional registrations referred by you for the Symposium Complimentary tickets to the International River Prize Event and awarding ceremony 	Unlimited 3 Unlimited 3	5 1 5 1
Market Reach and Delegate Data Capture	<ul style="list-style-type: none"> An electronic copy of the delegate list (including demographics) provided before and after the sponsored Satellite Event(s) *Subject to privacy status selected by delegates Global Promotion to over 10,000 river professionals 	✓ ✓	✓ ✓
Branding, Media and Communications	<ul style="list-style-type: none"> Prominent branding displayed during sponsored event(s) Provision of Satellite/Symposium branding for your own marketing and advertising purposes (social tiles, email banners, etc.) IRF will create and distribute social media posts relating to the sponsored Satellite Event across our social media channels (LinkedIn, Instagram, Facebook and Twitter), with input from sponsor on content and messaging 	✓ Symposium & Satellite branding 4 posts	✓ Satellite branding 1 post

Satellite Event Topics



GEDSI Sponsor

AUD \$25,000 + GST

Demonstrate your organisation's support of Gender Equality, Disability and Social Inclusion to global audiences.

Acknowledgements	<ul style="list-style-type: none"> Acknowledgement of your sponsorship specifically for a GEDSI session
Thought Leadership	<ul style="list-style-type: none"> Opportunity to take part in a GEDSI plenary panel discussion Own and facilitate a discussion group (app/virtual platform) pre, during and post-event on a discussion topic that aligns with your organisation's event objectives Pulse point poll (app/virtual platform) run pre-event to gather insights on which discussion topics the attendees are interested in
Stakeholder Engagement and Networking	<ul style="list-style-type: none"> 3 complimentary delegate registrations and Early Bird pricing on any additional registrations 3 complimentary tickets to the International River Prize Event and awarding ceremony VIP invitation to the Corporate Event
Market Reach and Delegate Data Capture	<ul style="list-style-type: none"> Capture active leads for tailored post-event communications via QR Code Scans to sponsor's content/downloads Access to state-of-the-art data capture, with reporting on key data relevant to your organisation Gather intelligence and analyse 'real-time' behaviours via tracking check-ins on particular sessions and views/downloads of sponsor's content IRF promotion to over 10,000 river professionals worldwide
Branding, Media and Communications	<ul style="list-style-type: none"> Positioning and brand visibility as GEDSI Sponsor on all Symposium materials, including the conference app, online event platform, signage at conference venue, plenary room holding slides, IRF website, banners, brochures and advertisements Use of Symposium branding for your own marketing and advertising purposes Drive attendees to your organisation's website by including a 25-word profile and link-through on the delegate app, online Symposium platform and IRF website Curate and control your profile and content via the sponsors' portal Opportunity to showcase your organisation's work to global audiences Opportunity for creation and distribution of two posts across IRF's social media channels (LinkedIn, Instagram, Facebook and Twitter), with input from sponsor on content and messaging



Event sponsorship opportunities

International River Prize Dinner Sponsor

AUD \$25,000 + GST

***EXCLUSIVE**

Acknowledgements	<ul style="list-style-type: none"> Acknowledgement of your sponsorship during the International River Prize Dinner
Thought Leadership	<ul style="list-style-type: none"> Representation in the River Prize selection committee Own and facilitate a discussion group (app/virtual platform) pre, during and post-event on a discussion topic that aligns with your organisation's event objectives Pulse point poll (app/virtual platform) run pre-event to gather insights on which discussion topics the attendees are interested in
Stakeholder Engagement and Networking	<ul style="list-style-type: none"> Speaking opportunity to welcome guests to the International River Prize Dinner 2 complimentary delegate registrations and Early Bird pricing on any additional registrations 5 complimentary tickets to the International River Prize Dinner and awarding ceremony VIP invitation to the Corporate Event Special invitation to River Leaders function hosted by the Lord Mayor of Brisbane, Chancellor of the University of Queensland and Executive Chair and CEO of Thiess Special VIP participation for CEO and/or Chair at the International River Prize Event and awarding ceremony Access to request and organise meetings with delegates
Market Reach and Delegate Data Capture	<ul style="list-style-type: none"> Capture active leads for tailored post-event communications via QR Code Scans to sponsor's content/downloads Access to state-of-the-art data capture, with reporting on key data relevant to your organisation Gather intelligence and analyse 'real-time' behaviours via tracking check-ins on particular sessions and views/downloads of sponsor's content IRF promotion to over 10,000 river professionals worldwide
Branding, Media and Communications	<ul style="list-style-type: none"> Positioning and brand visibility as International River Prize Dinner Sponsor on all Symposium materials, including the conference app, online event platform, signage at conference venue, plenary room holding slides, IRF website, banners, brochures and advertisements Video testimonial/sound-bite from a representative of your organisation to be included in the official Voices for Rivers Symposium video Use of Symposium branding for your own marketing and advertising purposes Drive attendees to your organisation's website by including a 25-word profile and link-through on the delegate app, online Symposium platform and IRF website Blog/article on app with linked notification to all attendees Curate and control your profile and content via the sponsors' portal Opportunity to showcase your organisation's work to global audiences Opportunity for creation and distribution of one post across IRF's social media channels (LinkedIn, Instagram, Facebook and Twitter), with input from sponsor on content and messaging Acknowledgement of your sponsorship in IRF's email newsletter (~10,000 subscribers) Joint communication, marketing and media activities Your organisation's logo on various event collateral on the night Exclusive corporate display and banner at the International River Prize Event venue

Welcome Reception Sponsor

AUD \$25,000 + GST

***EXCLUSIVE**

Acknowledgements	<ul style="list-style-type: none"> Acknowledgement of your sponsorship during the Welcome Reception
Thought Leadership	<ul style="list-style-type: none"> Own and facilitate a discussion group (app/virtual platform) pre, during and post-event on a discussion topic that aligns with your organisation's event objectives Pulse point poll (app/virtual platform) run pre-event to gather insights on which discussion topics the attendees are interested in
Stakeholder Engagement and Networking	<ul style="list-style-type: none"> Speaking opportunity to welcome guests to the Welcome Reception 2 complimentary delegate registrations and Early Bird pricing on any additional registrations 2 complimentary ticket to the International River Prize Event and awarding ceremony VIP invitation to the Corporate Event Access to request and organise meetings with delegates
Market Reach and Delegate Data Capture	<ul style="list-style-type: none"> Capture active leads for tailored post-event communications via QR Code Scans to sponsor's content/downloads Access to state-of-the-art data capture, with reporting on key data relevant to your organisation Gather intelligence and analyse 'real-time' behaviours via tracking check-ins on particular sessions and views/downloads of sponsor's content IRF promotion to over 10,000 river professionals worldwide
Branding, Media and Communications	<ul style="list-style-type: none"> Positioning and brand visibility as Welcome Reception Sponsor on all Symposium materials, including the conference app, online event platform, signage at conference venue, plenary room holding slides, IRF website, banners, brochures and advertisements Use of Symposium branding for your own marketing and advertising purposes Drive attendees to your organisation's website by including a 25-word profile and link-through on the delegate app, online Symposium platform and IRF website Blog/article on app with linked notification to all attendees Curate and control your profile and content via the sponsors' portal Opportunity to showcase your organisation's work to global audiences Opportunity for creation and distribution of two posts across IRF's social media channels (LinkedIn, Instagram, Facebook and Twitter), with input from sponsor on content and messaging Exclusive corporate display and banner at Welcome Reception venue



River Revolution: Accelerating Solutions for Climate Resilience

irf
International
River Symposium
Brisbane 2025

8 - 10 September 2025
Brisbane, Australia

Sponsorship Prospectus

www.riversymposium.com
www.riverfoundation.org.au



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Chief Executive Officer
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Olivia Wallace
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+61 478 796 050

The International River Foundation acknowledges the Jagera people and the Turrbal people as the Traditional Custodians of Meanjin (Brisbane), the lands on which our office is located and where we meet, work and learn. We pay our respects to Jagera and Turrbal Elders past, present and emerging.